

Newsletter

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



December, 1986

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

Words from the President



Reflect for a moment with me on the recent past months of NCPHA. Due to President Marjorie Strawn's unique leadership style and your interest and enthusiasm, the annual meeting in Greensboro was quite successful. At this point I must put in a special "thank you" to all the many members of the various committees who also assured the success of the meeting. And, of course,

our primary information system, the Newsletter, with Ms. Susan O'Brien as editor, was simply tremendous.

Mr. George Bond, Chairman of the Legislative Committee, and Mr. Henry Jones, our legislative counsel, joined others directly interested in public health in providing excellent testimony for continuing the status of Local Boards of Health as a part of local government before the Legislative Research Commission that is studying the issue. The Legislative Research Commission report will go to the General Assembly in July 1987. Our Legislative Committee will continue to monitor this and other legislative issues.

Upon considering the future, it is obvious that effort should be made in many different directions. We need more members. Just remember that all those whose participation is so vital to our

organization today — the officers, Governing Council members, chairperson, and other committee members — were at one time just new members. If they had never joined, would we have an effective Association today? Encourage your peers to join!

We must attempt to better plan for the future of NCPHA. To this end, I have established a Think Tank Task Force, under the chairmanship of Past President Eddie Pierce, to search for ways that we can possibly better finance and operate the NCPHA some years in the future. This Task Force will be reporting to the Governing Council. In addition, in an effort to plan for annual meetings several years from now, an Annual Meeting Site Selection Advisory Committee has been created. It will also report to the Governing Council. Also, by now all other committee members should have been notified and committee activities should be underway.

Be sure to read the other items in the newsletter (bet you did that first), and if you think of some particular item or committee that you like to work with, let me know right away.

I anticipate an interesting, successful, and rewarding year as your President. Thanks for your confidence and support. May each of you be blessed with a happy holiday season and a super 1987!

Stacy Covil
President, NCPHA

North Carolina Public Health Association, Inc. Executive Committee

PRESIDENT

Stacy Covil
Sanitation Branch
Division of Health Services
P. O. Box 2091
Raleigh, NC 27602
919/733-2884

SECRETARY

Libby H. Stephens
North Central Regional Office
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919/761-2390

APHA REPRESENTATIVE

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Maternal & Child Health Branch
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919/773-7791

PRESIDENT-ELECT

Susan M. O'Brien
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919/763-2931

TREASURER

Leonard Wood
Yadkin County Health Department
Post Office Box 457
Yadkinville, NC 27055
919/679-2026

SOUTHERN HEALTH ASSOCIATION REPRESENTATIVE

Peggy Nelson
Personnel Office
N.C. Division of Health Services
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919/733-3041

VICE-PRESIDENT

Janice H. Inabinett
Division of Health Services
Western Regional Office
Moore Wing, Third Floor
Black Mountain, NC 28711
704/669-3362

IMMEDIATE PAST PRESIDENT

Marjorie O. Strawn, M.D.
Caldwell County Health Department
321 Mulberry Street, SW
Lenoir, NC 28645
704/758-8451, Ext. 200

ALTERNATE REPRESENTATIVE TO APHA & SHA

Thomas F. Owens
Guilford County Health Department
Post Office Box 3508
Greensboro, North Carolina 27401
919/373-3771

GOVERNING COUNCIL

EXECUTIVE COMMITTEE AND MEMBERS AT LARGE

Dates in Parenthesis indicate the year of the Annual Meeting in which the term of the MEMBER-at-Large expires.

JONATHAN PAUL LEVIN (1989)
Mecklenburg County Health Dept.
249 Billingsley Road
Charlotte, N.C. 28211
704-375-1885

NANCY GATEWOOD (1988)
Buncombe County Health Dept.
35 Woodfin Street
Asheville, N.C. 28807
704-255-5671

CHARLES POWELL (1987)
Wayne County Health Dept.
301 N. Herman Street, Box CC
Goldsboro, N.C. 27530
919-736-7801

KEITH GLOVER (1989)
Wake County Health Dept.
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919-755-0761

MICHAEL CLEMENTS (1988)
North Central Office
N.C. Division of Health Services
310 E. Third Street, Suite 200
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919-761-2390

FRANKIE BARNES (1987)
Epidemiology Section
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919-733-3030

AFFILIATES

EASTERN DISTRICT
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919/934-4168

WESTERN DISTRICT
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Cleveland Co. Health Dept.
315 Grover Street
Shelby, N.C. 28150
704/484-5100

PARLIAMENTARIAN

CHRIS HOKE
N.C. Division of Health Services
Administrative Procedures
Raleigh, North Carolina 27602
919/733-3131

SECTION CHAIRMAN

ADULT HEALTH PROMOTION

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919/763-2931

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DENTAL HEALTH

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DEVELOPMENTAL

REHABILITATION
Barbara Chavious
School of Public Health
University of North Carolina
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919/732-3469

ENVIRONMENTAL HEALTH

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PPCC District
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919/482-2511

HEALTH EDUCATION

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LABORATORY

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MANAGEMENT SUPPORT

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919/731-1000

MATERNAL & CHILD HEALTH

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MCH Branch
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NURSING

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NUTRITION

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919/752-4141

PUBLIC HEALTH MANAGEMENT

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Monroe, N.C. 28110
704/289-5511

STD/IMMUNIZATIONS

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919/756-1343

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Craven Co. Health Dept.
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919/633-4121

STATISTICS & EPIDEMIOLOGY

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State Center for Health Stats
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Raleigh, N.C. 27602
919/733-4728

STANDING COMMITTEE CHAIRMAN

AUDITING

Joyce Atkins
Caldwell Co. Health Dept.
321 Mulberry St., SW
Lenoir, N.C. 28645
704/758-8451, Ext. 204

AWARDS

John I. Freeman, DVM
N.C. Div. of Health Services
P.O. Box 2091, Raleigh, N.C. 27602
919/733-3410

BUDGET

Leonard Wood
Yadkin Co. Health Dept.
P.O. Box 457
Yadkinville, N.C. 27055
919/679-2026

BY-LAWS & MANUAL PROCEDURES

John Alley
Appalachian Dist. Health Dept.
Route 5, Box 199, Boone, N.C. 28607
704/264-4995

LEGISLATIVE

George F. Bond, Jr.
Hendersonville Co. Health Dept.
1347 Spartanburg Highway
Hendersonville, N.C. 28739
704/692-4223

LOCAL ARRANGEMENTS

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Cumberland Co. Health Dept.
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919/483-9046

MEMBERSHIP

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North Central Regional Office
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Winston-Salem, N.C. 27101
919/761-2390

NOMINATING

Marjorie O. Strawn, MD
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PROGRAM

Susan M. O'Brien
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919/763-2931

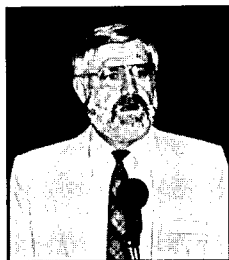
RESOLUTIONS

Jeanette Smalley-Evans
Robeson County Health Dept.
Route 4, Box 388
Lumberton, N.C. 28358
919/738-7231

SCHOLARSHIP

Richard House, School of Public Health
University of North Carolina
Chapel Hill, N.C. 27514
919/966-3309

Annual Meeting Highlights



Dr. William Foege

Dr. Sarah Morrow emerging from the 75th Anniversary Cake.



Minutes North Carolina Public Health Association, Inc. Annual Business Meeting September 17, 1986

President Marjorie Strawn presided over the Annual Meeting which was held at the Holiday Inn Four Seasons in Greensboro, North Carolina.

Libby Stephens presented the Secretary's Annual Report. Deceased members names which were announced, and honored with a moment of silence, are: Carlton S. Howell and Beatrice Lewis.

Carl Tuttle, Treasurer, presented the Financial Report.

George Bond gave an update on the work of the Legislative Committee.

ACTIONS TAKEN:

A motion passed to dispense with the reading of the Minutes.

A motion passed to change the Ad Hoc Resolutions Committee to a Standing Committee.

A motion passed to accept the Financial Report.

A motion passed to accept the following Resolutions: Licensing of Dietitians and Nutritionists, Adolescent Pregnancy, Transferring inspections of migrant housing to the Department of Labor, Use of Tobacco products.

The following slate of officers were accepted by acclamation:

President-Elect	Susan M. O'Brien New Hanover County Health Department Wilmington, N.C.
Vice-President	Janice Inabinett Division of Health Services Black Mountain, N.C.
Secretary	Libby Stephens Division of Health Services Winston-Salem, N.C.
Treasurer	Leonard Wood Yadkin County Health Department Yadkinville, N.C.
Members-at-Large	John Levine Mecklenburg County Health Department Charlotte, N.C.

Members-at-Large	Keith Glover Wake County Health Department Raleigh, N.C.
APHA Representative	Dr. Jimmie Rhyne Division of Health Services Raleigh, N.C.
SHA Representative	Peggy Nelson Division of Health Services Raleigh, N.C.
Alternate Representative	Tom Owens Guilford County Health Department Greensboro, N.C.

With no further business, the meeting was adjourned.

Respectfully submitted,

Libby H. Stephens

Secretary

NCPHA, Inc.

Western North Carolina Public Health Association

The Western North Carolina Public Health Association is already diligently at work planning for the 1987 annual meeting. The meeting dates are June 17, 18, 19, 1987. The meeting will be held at Fontana Dam. The Program Committee is in the process of planning a very educational and enjoyable convention.

Mr. Bob Farris, President-Elect from Cabarrus County, will be working with the entire program committee and the executive committee to finalize more of the plans in the next few months.

At our next meeting, the Executive Committee will discuss the program theme for the 1987 WNCPHA Convention.

*M. Denese Houston, President
Western North Carolina
Public Health Association*

Eastern District North Carolina Public Health Association

The Eastern District North Carolina Public Health Association is striding forward with plans for our annual meeting on May 13-15, 1987 at Kill Devil Hills. The theme for this year's meeting will be "Our Public Image — How Good A Role Model Are We?"

We will be hosting the NCPHA Governing Council Meeting on Tuesday, May 12, 1987 at 10:00 a.m. A luncheon is planned with the meeting to continue in the afternoon.

Section meetings will be held the afternoon of the 13th. There will be a General Session at 9:30 a.m. May 14th with workshops being held that afternoon. The closing session will begin at 9:30 a.m. May 15th. Social activities have been planned for the membership throughout the meeting.

We would like to invite everyone to attend and participate in a very exciting and informative annual meeting.

*Terri Capps, President
Eastern District NCPHA*

NCPHA Awards

The NCPHA Awards Committee is accepting nominations for the following:

A. Reynolds Award: The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

B. Norton Group Award: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

C. Watson S. Rankin Award: The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina over a period of several years.

D. Distinguished Service Award: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

E. Citation of Merit: This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

F. Service Pins: Service pins are awarded for completion of twenty-five (25) years of full time work in public health, or related field, in North Carolina by December 31st of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous.

Interested persons can obtain an application through the NCPHA office in Raleigh or from the chairman of the Awards Committee, John I. Freeman, North Carolina Division of Health Services, P.O. Box 2091, Raleigh, N.C. 27602, 919/733-3410.

Applications must be postmarked no later than April 20, 1987.

Reynolds Award — George F. Bond, Jr.



By providing strong leadership in the role of President of the North Carolina Health Directors' Association;

By taking leadership roles in the American Public Health Association, the North Carolina Public Health Association, and the Western North Carolina Public Health Association;

By effectively working as a bridge between the practice of Public Health in our State and the University of North Carolina School of Public Health;

By developing a fruitful working relationship with the North Carolina

General Assembly, resulting in substantial new funding for maternal and family planning services throughout the state;

By dynamically directing a local health department staff of 55 that provides a wide array of services;

For these and other outstanding contributions to public health in North Carolina, the North Carolina Public Health Association presents the 1986 Carl V. Reynolds Award to George F. Bond, Jr.

Distinguished Service Award William C. Byrd



By fostering, throughout his career, the concept of sharing scarce health resources so that more might be served;

By being a founding father of the concept and reality of Rural Health Centers in Eastern North Carolina;

By assuming a leadership role in the development of an Environmental Health undergraduate program at East Carolina University and by training a generation of baccalaureate community health educators at

that institution;

By serving his state and community with warmth, sincerity, and humor in the establishment of human services in places that had none and in the improvement of services that had few;

For these and other outstanding contributions to public health in North Carolina, the North Carolina Public Health Association presents the 1986 Distinguished Service Award to William C. Byrd.

Norton Group Award Guilford County Health Department



Dr. Joe Holliday receiving Norton Group Award for Guilford County Health Department. Beth Joyner presenting the award with Mrs. Norton looking on.

By virtue of its status as one of the first full-time county health departments in the United States;

By continuing this pioneering effort over the years, being the first local health department in the state to hire a nutritionist (1954), developing the first air pollution control regulations in the state (1967), and initiating the first Tel-Med program in a North Carolina health department (1979);

By serving as the first health department to staff an outpatient clinic in a North Carolina hospital;

By providing the primary leadership to develop a successful strategy for obtaining an Adolescent Pregnancy Prevention Grant through a coalition of multiple, usually competing, county agencies;

By serving as the only county health department training ground for prenatal nurses in the state;

For these and other outstanding contributions to public health in North Carolina, the North Carolina Public Health Association presents the 1986 Norton Group Award to the Guilford County Health Department.

Citation of Merit — Robert S. Parker



By leading his staff with vision, foresight, and commitment to deliver quality services to the community;

By developing a relationship with his Board of Health that would be the envy of any Health Director in North Carolina;

By initiating a number of pioneering efforts in Public Health in his county, including a Health Opportunities Program (HOP) and Teen Guidance and Insight on Health (TGIH);

By fostering good public health through good public health management and by providing an enviable role model for others to emulate;

For these and other significant contributions to public health in North Carolina, the North Carolina Public Health Association presents the 1986 Citation of Merit Award to Robert S. Parker.

Rankin Award — Eris H. Russell, R.N.



Eris Russell receives her award from Beth Joyner, Award Committee Chairperson.

By, during a 33-year period of service to Public Health in North Carolina, consistently getting the job at hand done in the most proficient manner;

By dedicating herself to the service of others, constantly going well beyond the call of duty by working extended hours and travelling long distances;

By evidencing impeccable integrity, poise, discipline, professionalism, and quality in her total commitment to consulting with local health department personnel;

By epitomizing the spirit of cooperation and commitment to excellence that characterizes the state-local Public Health partnership in North Carolina;

For these and other outstanding contributions to public Health in North Carolina, the North Carolina Public Health Association presents the 1986 Watson S. Rankin Award to Eris H. Russell, R.N.

Permanent Dolan Display Completed

After much planning, the permanent Margaret B. Dolan Display is complete and ready for viewing. The display consists of a portrait of Margaret B. Dolan, a plaque which bears the name and year of each recipient and the Margaret B. Dolan Award plaque. The display is located in the hallway adjacent to the Chief Nurse's Office on the sixth floor of the Cooper Building in Raleigh. It is hoped that you will take time to visit the display in memory of Mrs. Dolan and in honor of the public health nurses who have received this most prestigious award.

NCPHA Celebrates 75th Anniversary

The North Carolina Public Health Association celebrated its 75th Anniversary this year during the 1986 Annual Meeting in Greensboro.

Opening the Annual Meeting were speakers Jesse Hedgepath Meredith, MD, on "How the North Carolina Commission for Health Services Works" and Sara T. Morrow, MD, on "Remembering the Past" during the First General Session.

Following the Annual Business Meeting, section meetings began with some sections sponsoring luncheons for their members and guests. Wednesday evening activities included a School of Public Health, UNC-Chapel Hill, Wine and Cheese Social and the 75th Anniversary Gala which was well attended.

Thursday morning began with jogging at 6:15 a.m., continued with a Second General Session with Dr. Marjorie Strawn, presiding and ended with workshops which continued into the afternoon.

Mrs. Elizabeth Joyner, Director of Bertie County Health Department, presided over the Awards Banquet and presented the major awards which are described elsewhere in the newsletter.

The Local Arrangements Committee led by Saranel M. Niver and Camille Bishop is to be commended for its efforts. The Holiday Inn, Four Seasons, was a delightful facility offering a variety of meeting rooms, as well as areas for informal gatherings.

The Third General Session on Friday morning featured William H. Foege, MD, President, American Public Health Association speaking on "The Expanding Vision of Public Health."

Thanks to Mead Johnson for a colorful and well-received printed program.

Life Member Announced

George Mitchell Duke was designated a Life Member of the NCPHA at the 75th Annual Meeting in Greensboro. He has been granted all rights and privileges attendant to the Life Membership status. George, a continuous member of NCPHA for 30 years, retired from the Wake County Health Department where he served as director of Environmental Health.

Congratulations

Ernest A. Branch Award Recipient

At its annual meeting in Greensboro, the Dental Health Section presented its first annual Ernest A. Branch Award to Dr. C. Bruce Hawkins, from Hendersonville, NC. Dr. Hawkins retired May 30, 1985, after 25 years of outstanding service in the Statewide Preventive Dental Health Program.

The award was established to honor Dr. Branch, a much revered pioneer in public health and the first director of the Dental Health Section, NC Division of Health Services. The award recognizes a person in North Carolina who has made significant contributions toward maintaining the ideals established by Dr. Branch. The Dental Section of NCPHA is honored to present this award to Dr. Hawkins.



Section Awards: Left to Right — Marian Duggins, recipient of the Margaret Dolan Award; Libby Stephens, "Achiever of the Year", Management Support; Katie Biggers, "Laboratorian of the Year" Award; and Sharon Mault, Outstanding Employee Award, Adult Health Promotion.

Marian B. Duggins — Recipient 1986 Margaret B. Dolan Award

Marian B. Duggins, Nursing Director of the New Hanover County Health Department was awarded the Margaret B. Dolan Award at the Nursing Services Section Meeting, NCPHA in Greensboro. Bob Parker, Health Director of the New Hanover County Health Department made the presentation to Mrs. Duggins. The Dolan Award is the most prestigious public health nursing award in North Carolina. A plaque was presented to Mrs. Duggins and her name will appear on a brass plate on the permanent Margaret B. Dolan Display on the sixth floor of the Cooper Building in Raleigh. New Hanover County Health Department received \$150.00 to assist them in honoring Mrs. Duggins.

Mrs. Duggins was selected for the award because of her many achievements over thirty years of Public Health Service in North Carolina. She was graduated from N.C. Baptist Hospital School of Nursing and received a Certificate in Public Health Nursing from University of North Carolina — Chapel Hill School of Public Health. Through her years of service she has maintained high standards of excellence, has demonstrated dedication and has shown leadership in public health. The following examples of her performance were noted:

1. Planned, implemented and published a program of prenatal classes which was a coordinated effort between the Health Department and Bowman Gray School of Nursing. (1948)
2. Served as a member of National Committee to Improve Public Health Nursing Records. (1949-1952)
3. Coordinated news media events and marketed Visiting Nursing Services in the Piedmont area.
4. Selected to research, organize and establish After Care Clinics for the mentally ill when health departments were challenged to provide care in the community. (1955)
5. Was appointed Adult Health Services Administrator for the Department of Mental Health, Forsyth County. (1965)
6. Was appointed Nursing Director of the New Hanover County Health Department in 1980.

Congratulations to Marian B. Duggins and the New Hanover County Health Department.



Section Awards: Left to Right — Deryl Torbert, Outstanding Contribution Award, Developmental Rehabilitation; Judie Underkoffler, Outstanding Achievement, MCH; Irvin "Marty" Allen, "Rookie of the Year" award, Environmental Health; and Norma Hall, "Community Health Assistant of the Year" Award.

News from Southern Health Association

The Southern Health Association Governing Council gave its approval to a new proposal from the Membership and Eligibility Committee Chairman Ray Barker. It is SHA's "Every Member Get a Member" drive. Each current member of SHA is being urged to get a new member. If a member is a Fellow, he/she is being asked to recruit one Fellow or two individual members. NCPHA's Affiliate Representative to SHA, Peggy Nelson, was the first to get a new member under this program. She recruited another Fellow and a very special Fellow, too. The new Fellow is Mrs. J. W. R. Norton, whose beloved husband during his lifetime was a very avid supporter of Southern Branch. Mrs. Norton told Peggy, "I think Dr. Norton would want me to do this!"

Following are a list of reasons for joining Southern Health Association and expanding your network. If you would like a membership application, please contact Peggy Nelson at the Division of Health Services, P.O. Box 2091, Raleigh, NC 27602.

■ **GATHERING INFORMATION** from others in order to make better decisions on the job and in your personal life.

■ **Learning from others how they SOLVE THEIR PROBLEMS** on the job. People sometimes feel uncomfortable in expressing themselves in a mixed group. In addition, other people's ideas can stimulate your own thinking and creativity.

■ **MAKING CONTACTS** with others who have mutual interests. Professional organizations help you to make more contacts. These contacts provide you with all types of leads for finding people with special expertise, hard to find suppliers, or job openings. It has been said that up to 80% of all jobs filled are never advertised, meaning that your network of acquaintances and organizational relationships are very important to learning about new job opportunities and often making lasting friendships based on common needs and interests.

■ **CONTINUING GROWTH AND DEVELOPMENT** in organizations, will give you the opportunity to practice and develop your management skills and to develop your leadership potential. Officers have the chance to learn how to run meetings properly and to develop their public speaking skills. You will get feedback from groups. Other members can serve as role models, after whom you can pattern your behavior, dress, work habits, etc. Or you may find a mentor who can take an interest in you and help you to advance with good, honest advice. Another aspect of your personal development plan might be your wish to improve your social skills; that is, your ability to communicate with others. Social skills are very important, as is evidenced by a survey of top-level executives who rated social skills as the single most important factor in their success.

■ **GAINING RECOGNITION AND RESPECT** in organizational activities that will help you to become known by many people in many organizations. Your own organization will benefit from your membership in outside organizations because your involvement reflects favorably on your employer.

■ **Becoming part of a SUPPORT GROUP** through a professional organization and informal networks are places where you find others who share your problems, who help you realize that you are not struggling alone and that you can find solutions by talking with others. In addition, your voice can be heard with more clarity and strength when expressed through an organization than when expressed individually.

■ **Organizational concept provides the OPPORTUNITY TO CREATE AN ENTITY** that is tailored for the needs of a group of people. Your networks, both inside and outside your place of work, are an important and useful support mechanism. The success of a network of people is sharing; that is, you have to give (assistance and information) in order to get!

■ **Your organizational contacts can help you do your job MORE EFFECTIVELY WITH LESS EFFORT.**

■ **Obtaining all of the benefits above can lead to GREATER SATISFACTION WITH YOUR WORK AND YOURSELF** and will enhance your self-confidence and self-esteem. These two traits are, perhaps, the two most important ingredients to your career advancement.

CALENDAR Southern Health Association

ANNUAL MEETINGS

June 30 - July 2, 1987	Nashville	Music City Sheraton
May/June, 1988	Virginia	
June/July, 1989	Western Part of Region	
June, 1990	Charlotte, N.C.	Adams Mark

GOVERNING COUNCIL

Jan. 17-18, 1987	Chattanooga	Sheraton Inn South
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UPDATE DEADLINES FOR COPY

Publication Date	Issue	Deadline
December, 1986	Vol. VII, No. 3	November 10, 1986
February, 1987	Vol. VII, No. 4	January 2, 1987
April, 1987	Vol. VII, No. 5	March 9, 1987

STATE ASSOCIATIONS - 1987

Texas	Ft. Worth	March 15-18
Virginia	Richmond	April 30 - May 1-2

AMERICAN PUBLIC HEALTH ASSOCIATION September 27 - October 2, 1986 Las Vegas, Nevada

Our affiliated representative to the American Public Health Association, Dr. Jimmie L. Rhyne, attended this year's annual meeting in Las Vegas, Nevada where the role of local health departments in public health was the theme. Dr. Rhyne took the opportunity to share with other affiliates a packet of materials about NCPHA, public health in North Carolina and ideas developed by North Carolina Citizens for Public Health, Inc.

The Executive Board of APHA withdrew a mandatory increase in the capitation fee for non-APHA members in affiliate organizations from \$1.00 to \$3.00. Those affiliates who wish may distribute "Nation's Health" to their non-APHA members. From North Carolina, APHA draws 875 members, yet only 113 of those North Carolinians are also members of North Carolina Public Health Association as of March, 1986.

Officers of APHA are as follows:

PRESIDENT: Ruth Roemer, UCLA School of Public Health

PRESIDENT-ELECT: Bailus Walker, Massachusetts Commissioner of Public Health

TREASURER: Caswell A. Evans, Los Angeles County Health Services

SPEAKER OF THE COUNCIL: George E. Hardy, Washington, Center for Disease Control

The theme for the next meeting in New Orleans on October 18-22, 1987 is "Health Care for People or Profit." The 1988 meeting will be November 13-17 in Boston, Massachusetts. The theme for the 1988 meeting will be "Dealing with the Challenges Expanding Technology Presents to Public Health."

NCPHA Scholarship Availability

Applications for NCPHA Scholarships must be received by June 15, 1987. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarship. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing, an intent to work in a North Carolina public health agency for 2 years following completion of training. Applicants should be or become a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted persons training in various public health fields; such as, environmental, nursing, health education, social work, counseling, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1987-88 academic year could range from \$1,200 for one award to a portion of that amount per award for more than one award. Typically four awards of \$300 each are granted. The Committee also awards \$300 for The Elizabeth Holley Memorial Scholarship to a public health nurse, based on the above criteria. Lastly, the Committee awards a \$300 NCPHA Management Support Section scholarship to a present management support worker.

Please obtain additional information and an application through:

Richard M. House, Associate Dean
The University of North Carolina
School of Public Health 201 H
Chapel Hill, NC 27514
919/966-3309

1986-87 Scholarship Recipients

The Elizabeth Holley Scholarship award for a public health nurse was funded by the North Carolina Association of Public Health Nursing Administrators. This year, the Scholarship Committee voted to add \$100.00 to this award from the general scholarship fund, making the total award \$450.00. The awardee is:

Patricia K. Turbyfill
P.O. Box 367
Cranberry, NC 28614

Patricia has worked as a public health nurse in Maternal and Child Health in the Avery County Health Department. She is currently enrolled in a Family Nurse Practitioner Program at the Mountain AHEC in Asheville. She hopes to work as a nurse practitioner in Public Health.

The NCPHA Management Support Section funded a \$300.00 scholarship for a public health management support person. The awardee is:

Ann Marie Clark
Route 1, Box 774
Greenville, NC 27817

Marie works as a management support staff member in the Sexually Transmitted Disease Office at the Eastern Regional Office in Greenville. She also has worked six years in a local health department. She attends Pitt Community College on a parttime basis and hopes to obtain an Associate Degree in Human Services Technology.

In addition to the above two special funded scholarships, the NCPHA Scholarship Committee recommends the following awards from the General Scholarship Fund.

1. Barbara J. Thorpe \$450.00
610-B Woodard Street
Wilson, NC 27893

Barbara is a Nutritionist at the Wilson County Health Department. She will be attending the School of Public Health at UNC to obtain a Master's Degree in Public Health Nutrition.

2. Laura C. Brinson \$300.00
1106 A Brownlea Drive
Greenville, NC 27834

Laura is currently a social worker at the East Carolina University School of Medicine working with high risk pregnant women. She will work toward a Master's in Social Work at ECU.

3. Rebecca L. Hester \$450.00
32 Cleveland School Road
Garner, NC 27529

Rebecca is a Public Health Nurse at the Wake County Health Department where she manages the pediatric screening clinic. She will attend the UNC School of Public Health to obtain a Master's Degree in Public Health Nursing.

4. Wayne Raynor \$350.00
210 Oates Drive
Fayetteville, NC 28301

Wayne has been employed in the Immunization Program out of the DHS South Central Office since 1977. He is presently enrolled at the UNC School of Public Health, studying towards his MPH in health policy and administration so as to enhance his career.

Continuing Education Program Announcement

CHAPEL HILL — "Principles of Public Health Practice," a three-day program designed for professionals entering public health settings without training in public health or professionals who have less than two years of public health practice experience, will be offered March 18-20, 1987 in Chapel Hill.

For further information or to register contact Pam Duncan, Office of Continuing Education, UNC-CH School of Public Health 201H, Chapel Hill, NC 27514 (telephone: 919/966-4032).

NEWS FROM THE SECTIONS

Maternal and Child Health

On September 17, 1986 sixty five participants made the MCH luncheon a great success, and Dr. John Hatch's presentation was well received. He shared with us personal experiences that helped to develop his understanding of the importance of local ethnic and cultural influences on health program success. He stressed our responsibilities, as health professionals, to be knowledgeable about the characteristic values in the local community with its many subgroups. This is our challenge: to actively work to decrease the barriers preventing the promotion of a healthier society.

The MCH luncheon is a unique time to celebrate excellence to service for Mothers and Children and the 1986 MCH Awards were given to Frank Reynolds, MD, New Hanover County and Judy Underkoffler, RN, BSN, OB-GYN NP, Guilford County. The 1986 SIDS Counselor Award was given to Margaret Nicholson, MSW, Scotland County. Congratulations to all on outstanding performance!

Approximately twelve people remained for the Business meeting that would set the Section's commitment to the new year's program. The 86/87 Executive Committee will be Chairperson, Clara Milko, RN, MS, CPNP; Vice-Chairperson — Marian Duggins, RN, MPH; Secretary-Treasurer — Hilda Elliott, RN, MPH; Immediate Past Chairperson — Bernie Operario, MPH; Members-at-Large — Kathy Pittman, RN, MPH and Martha Brinson RN, MPH; Membership — Beth Spangle, MSN, FNP, MSPH; and Awards — Marty Ballard, RN, MPH. Special thanks to Saranel Niver and Judy Underkoffler who will leave the Executive Committee this year. Their contributions to the Section work has been appreciated and we sure will miss the luncheon meetings with Saranel.

THE EXECUTIVE COMMITTEE IS ANXIOUS TO HAVE INPUT ON DIRECTION FROM ALL INTERESTED AND CONCERNED MEMBERS OF THE SECTION, PLEASE CONTACT ONE OF THE ABOVE MEMBERS.

The program on September 18th was a successful joint effort with the Developmental Rehabilitation Section. Dr. Philip Porter, Director for HEALTHY CHILDREN PROJECT attended an early luncheon meeting to have informal dialogue with a few of North Carolina's private and public child health program leaders. In the afternoon workshop about eighty people heard Dr. Porter describe some innovative efforts to increase health services to children. Our MCH Section would be interested in hearing of activities that were inspired by HEALTHY CHILDREN PROJECT. *Access to child health services particularly for poor children is a problem in North Carolina.* Therefore it is essential for us to unite our efforts so that the estimated 200,000

unserved children in poverty may be provided health care.

This MCH Section needs **YOUR ACTIVE PARTICIPATION**, and I as Chairperson would welcome your ideas to make our year more effective.

Clara L. Milko, Chairperson

Laboratory Section

The Laboratory Section had Dr. Frank Crout, Branch Head, Virology/Serology, from the State Laboratory of Public Health to speak on HTLV III Testing and Precautions for Handling Infectious Materials. Dr. Crout's presentations were enjoyed by the largest crowd to attend a Laboratory Section meeting in the last few years.

The Laboratory Section also sponsored a workshop on Thursday morning, presented by Dr. William Rutala, University of North Carolina School of Medicine. Dr. Rutala spoke on Infection Control in Local Health Departments. His presentation gave all present an insight into the types of things that are going to be covered in the standards on infection control in local health departments.

Your Executive Committee will be meeting soon. If you have any ideas or suggestions for the Annual Meeting program, please let us know.

THE LABORATORY SECTION NEEDS YOU AND YOUR INPUT.

Susan M. O'Brien, Chairperson

Nursing Section

The Nursing Section begins this year with the challenge of reorganization confronting us. The diversity of our membership offers us the many talents of nurses and nursing assistants from a variety of practice settings such as health departments, academia, hospitals and an array of professionals such as consultants, administrators, faculty, supervisors, and staff.

In order to determine what structure and agenda best meets the needs of this group, the Executive Committee will be holding two invitational conferences during January and February — one in the East and one in the West. These meetings are designed for the nursing community to advise the Executive Committee on the best ways to meet the needs of this Section and to both emphasize and value our diversity. Out of these sessions will grow a long range plan under which the Section will function. Anyone wishing to volunteer to assist with these meetings, please call Melinda McLemore at 704/669-3356 (days) or 704/252-6722 (evenings).

The Awards Committee asks that you begin to think now of nominees for the Margaret B. Dolan Award and the new award for clinical excellence. The Margaret B. Dolan recipient for this year, Marian B. Duggins of New Hanover County, offers an example of excellence for all of us.

Melinda McLemore, Chairperson

Public Health Management

The Public Health Management Section met in Greensboro on Wednesday, September 17, 1986.

Public Health Management Section decided to give a \$400.00 scholarship through the N.C. Public Health Association's Award's Committee. Dues were raised to \$3.00 per year in hopes of the scholarship being a continuing project of the section.

New officers were selected for a 2-year term: Chairman — Lorey H. White, Jr., Union County Health Department; Vice-Chairman — Steve Martin, Eastern Regional Office; and Secretary-Treasurer — Linda Smith, New Hanover County Health Department.

The program, in cooperation with the Social Work Section, was a panel discussion of benefits and roles of social workers in health departments.

The section plans to work in cooperation with other sections to plan joint programs that will benefit public health managers.

Lorey H. White, Jr., Chairperson

Adult Health Promotion

The Adult Health Promotion Section, North Carolina Public Health Association had an excellent meeting this year in Greensboro. The Thursday morning meeting was highlighted by Dr. James Maultsby's presentation on Injury Prevention During Exercise Routines such as aerobics and jogging. There were more in attendance than anticipated. The Adult Health Promotion Section is excited about the excellent response.

The Awards Committee awarded the sections Outstanding Employee Award to Sharon Mault, Health Promotions Director, New Hanover County Health Department and the Outstanding Health Department Award to Greene County Health Department.

The newly elected officers for the 1986-87 year are:

Michael U. Rhodes — Chairman

Jeanne Palmer — Chairman-elect (Program Chairman)

Helen Ray — Vice Chairman

Roxanne Frederick — Secretary

Dallice McKoy — Treasurer

Michael Rhodes, Chairman

Health Education

The Public Health Education Section held its annual luncheon and meeting at NCPHA on September 17, 1986. Roger Sharpe, Executive Director with People for the American Way spoke about challenges to First Amendment rights. Election of officers selected next year's Executive Committee.

They are:

Barbara Hager, Chair

Marquetta Plummer, Vice Chair

Hellen Poole, Secretary-Treasurer

Regina Young, Debbie Bennett, and Karen Ramsey —

Members at Large

Doreen Grochmal — Past Chair

Mike Vinson is Membership Committee Chair.

Please contact him before he contacts you about joining!!

On Thursday, September 18, the Public Health Education Section sponsored a workshop on the family structure and how it influences adolescent health. It received a very positive and overwhelming response. A huge THANK YOU goes to Edna Davis, 1986 Program chair who was the heart and soul behind such a successful effort.

The Executive Committee anticipates meeting four times this year. If a Section member has an issue that the Executive Committee needs to be aware of and/or act on, please let one of the Committee members know. Hopefully this will be a productive and exciting year for this Section and Public Health Education.

Barbara Hager, Chair

Statistics/Epidemiology

The Statistics and Epidemiology Section of NCPHA had a very successful meeting in Greensboro. Attendance was large and interest in the speakers' topics was high. One of the reasons for this interest was that the topics under discussion related to specific health department programs. Also, the general theme of "health promotion" appeared to be a timely one. We intend to continue this emphasis on programmatic topics as a means of illustrating statistical methods or epidemiological issues. At a business meeting after the session the following officers for 1986-1987 were elected: Paul Buescher, Ph.D., of the State Center for Health Statistics as Chairperson; Robert Holbrook, M.D., Director of the Columbus County Health Department, as Vice-Chairperson; and Mike Symons, Ph.D. of the UNC Department of Biostatistics as Secretary-Treasurer.

On October 20 an executive committee of the Statistics and Epidemiology Section met in Chapel Hill to plan for coming activities. The three officers attended plus Priscilla Guild of the Health Services Research Center (past Chairperson), Wayne Raynor of the Immunization staff of the South Central Office of DHS, and Caroline Becker of the UNC Department of Epidemiology. We decided to extend an invitation for persons working in the area of immunization to join our section, since many

(continued on page 10)

NEWS FROM THE SECTIONS

(Continued from page 9)

immunization issues are of an epidemiological nature. We plan to present the Katz award for outstanding work in the field of immunization at our annual meeting. A substantial portion of the 1987 section meeting will be devoted to immunization topics as a means of illustrating the more general issue of "The Costs of Prevention." We welcome suggestions for specific topics for this session and ask that you direct them to Paul Buescher, State Center for Health Statistics, P. O. Box 2091, Raleigh, N. C. 27602, (919) 733-4728. It was also tentatively decided that we would sponsor a session at the 1987 Eastern NCPHA meeting. Robert Holbrook will be coordinating this agenda so please contact him if you have suggestions for the Eastern meeting. (919-642-5700 ext. 441). The executive committee will be meeting again around January 19 and we would appreciate your input by that time.

We have an exciting year ahead of us. Any NCPHA member with an interest in statistics or epidemiology is cordially invited to join our section.

Paul Buescher, Ph.D., Chairperson

Social Work

The Social Work Section held its 2nd Annual Meeting on September 17. The program was co-sponsored with the Public Health Management Section. "The Future of Social Work in Public Health" was explored by panelists: Dr. Ronald Levine, Richard Steeves, Dan Shingleton, Dr. Diane Norton, Dr. John Hatch and Dr. Dorothy Browne. The section sponsored a workshop entitled "Holistic Approach to Family Health Care", which was presented by Dr. Yolanda Burwell on September 18.

The effort to improve the position of social workers in Public Health will be a focus of the Section. Help us to identify potential section members by contacting our Membership Chairperson, Elizabeth Schenck (704/487-1131).

Officers for 1987 are:

Myrna Ware, Chairperson
Kay Brandon, Chairperson-Elect
Lynn Howard, Secretary-Treasurer
Patty Moffatt, Member-at-Large

Myrna Ware, Chairperson

Developmental Rehabilitation

The Developmental Rehabilitation Section, NCHPA, held its third annual meeting on September 17, 1986, in Greensboro. Over 50 members were present to hear our guest speaker, Representative Daniel T. Blue, Jr. of the N.C. General Assembly, discuss the needs of children in N.C. with developmental disabilities and the ways by which health professionals might more effectively communicate these needs to the legislature.

Three awards were presented at the business meeting. Pamela Lewis Shipman from the Concord DEC and Linda Gaskins from the Craven County Health Department were the recipients of the awards for Outstanding

Achievement by a Section member or DD Branch employee. Deryl Torbert, former Director of the Greensboro DEC, received the award for Outstanding Contribution by an interested person or agency.

New officers were elected for 1987 as follows:

Barbara Chavious, Chairperson
Ann Royal, Vice-Chairperson
Karen Haas, Secretary
Bob Gray, Treasurer
Hoyt Ponder, Membership
Mike Clements, Nominating

Door prize winners were Newsome Williams, Pamela Shipman, Ann Royal, and Barbara Chavious.

On Thursday, September 18, the Section sponsored two workshops which were well attended and well received. "Parents Speak Out: The Family Perspective on Living with a Child with Developmental Disability" was moderated by Olson Huff, M.D. and featured a panel of parents who spoke of their experiences in rearing children with chronic disabilities. The afternoon workshop was co-hosted by the Maternal and Child Health Section. Our speaker, Philip J. Porter, M.D., of Harvard University discussed the Healthy Children Project and the applicability of its concepts of community projects in N.C.

The Developmental Rehabilitation Section is looking forward to an exciting and productive year ahead for its membership and encourages all of those interested in children with special needs to join us.

Barbara Chavious, Chairperson

Management Support

The Management Support Section, NCPHA, held their annual business meeting Wednesday, September 17, 1986, at the Holiday Inn Four Seasons, Greensboro, NC. Dr. Ronald H. Levine, State Health Director was guest speaker. His topic was "From the State . . . Here to Help You".

Libby Stephens of the North Central Regional Office received the Achiever of the Year Award. Marie Clark of the Eastern Regional Office received the section scholarship for continuing education and Juanita Haga of Guilford County Health Department was recognized for 25 years of service.

During the business meeting, the following officers were elected:

Vera Rains — Chairman
Camille Bishop — Vice-Chairman
Mitza Mercer — Secretary
Janice Jones — Treasurer
Kitty Castleman and Joanie Belk — Members-at-Large
Sonja Waters — Parliamentarian and Historian

On Thursday, September 18, the Management Support Section sponsored a workshop entitled, "SOME DIAMONDS IN OUR CROWN 'Of Shoes and Ships and Sealing Wax of Cabbages and Kings'". The speaker was Dr. O. Aiken Mays, Director of Public Health, Wayne County Health Department.

Vera Rains, Chairman

Bond Addresses Association of NC Boards of Health

The formative meeting of the Association of North Carolina Boards of Health was held this year on the day preceding the opening of the Annual Meeting. The well-attended meeting marked the beginning of what we know will become a very powerful force for public health in North Carolina in the years to come. Past-President George Bond gave the keynote address and in his comments discussed with the group major issues affecting local Boards of Health including the fiscal crunch, law suits and liability, teenage pregnancy, indigent deliveries, environmental contamination, and smoking. Bond said that he was confident that every board of health in North Carolina was dealing with most of these issues. "Public health problems do not respect county or district lines and it is extremely unlikely that any single board of health working alone will reach satisfactory solutions to those problems," said Bond.

The seeds of this new Association are to be found in a meeting several years ago of the Alliance For Public Health, a group composed of key leadership individuals from the Division of Health Services, the North Carolina Public Health Association, the Association of Local Health Directors, the Citizens for Public Health, and the School of Public Health. At that meeting, there was recognition of the need to form an association allowing boards of health to share ideas and work together to promote public health issues. NCPHA was identified as the lead agency to help work with local board members to develop this new association. Richard House took the lead in the effort and after an informal meeting in the fall of 1985 which clearly identified a consensus among board members that a state association was needed, a steering committee was formed which drafted bylaws, established dues' structures, arranged for the annual meeting, and nominated a slate of officers. All that effort came to fruition on September 16th when the Association of NC Boards of Health, by a vote of its new members, was established and a slate of officers elected. In closing his comments to the Association, Past President Bond encouraged them to form coalitions with other influential groups throughout North Carolina to promote public health interests, to press for reasonable resources to address community problems and to accept their appointed role as advocates for the health of the

public, at both the local and state levels, and lastly, not to fear involvement in efforts to educate our state and local elected officials on the needs for public health.

"Board of Health members are not lobbyists in the usual sense of the word. The traditional lobbyist supports legislation which enhances his company's position and he receives personal financial reward for his efforts. Board of Health members, when they confer with state and local officials, are not getting paid, do not stand to gain personally from their efforts, and always represent the best interests of the entire community rather than a small segment," according to Bond.

Officers and Board of Directors elected:

Carl Durham, Wilmington, President
Payne Dale, Kinston, President-elect
Judy French, Lenoir, Secretary
Dolores Clement, Durham, Treasurer
Margery Adams, Hickory, 3 years
Ruth Brandon, Black Mountain, 2 years
Walker Campbell, Goldsboro, 1 year
Owen Braughler, Greensboro, 2 years
Moses Carey, Chapel Hill, 1 year
Jean Gosnell, Lexington, 2 years
Ronald Tucker, Fayetteville, 1 year
Shirley Cooper, Fayetteville, 3 years
Vera Robinson, Winston-Salem, 3 years

Program Committee

Your Program Committee for the Annual Meeting, 1987, met on November 17, 1986 for their first meeting. The committee members are: Susan M. O'Brien, Chairman; Karen Willett, Guilford County Health Department; Bruce Tingle, Greene County Health Director; Larry Bunn, Forsyth County Health Department; and Stacy Covil, President, NCPHA.

Your ideas and suggestions are welcome. Let's work together to make this the very best program we have ever had at the Annual Meeting.

Hopefully, we will have much more news for the membership in the April Newsletter.

Please contact me at the following address or call, if you have anything to contribute to the program.

Susan M. O'Brien
New Hanover County Health Department
P.O. Box 3785
Wilmington, N.C. 28401
(919) 763-2931

Calendar of Events

1. NCPHA Governing Council January 16, 1987
Bordeaux Motor Inn and
Convention Center
Fayetteville
2. NCPHA Governing Council
Ramada Inn
Nags Head May 12, 1987
3. Eastern District Meeting May 13, 14, 15, 1987
NCPHA
Ramada Inn
Nags Head
4. Western District Meeting June 17, 18, 19, 1987
NCPHA
Fontana Village
5. Southern Public Health June 30, July 1-2, 1987
Association Meeting
Nashville, Tennessee
6. NCPHA Governing Council September 15, 1987
7. NCPHA Annual Meeting September 16, 17,
Bordeaux Motor Inn and 18, 1987
Convention Center
Fayetteville

DO YOU HAVE NEWS?

Send articles, reports, notes on
members or calendar items to:

Ms. Janice Inabinett
Vice-President NCPHA
Western Regional Office
Division of Health Services
Black Mountain, N.C. 28711

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, Inc.
DECEMBER, 1986**

NEWSLETTER

P.O. Box 10387, Raleigh, N.C. 27605

North Carolina Public Health Association, Inc.
Post Office Box 10387
Raleigh, North Carolina 27605
Telephone (919) 821-2226

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Stacy Covil, President
Janice Inabinett, Vice-President
and Newsletter Editor



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Newsletter

**NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.**



August, 1986

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

75th Anniversary “Remembering the Past — Launching the Future”

Annual Meeting Issue Program Planning for Annual Meeting Completed

Planning for the 1986 NCPHA program is all but finalized — thanks to your hard working Program Subcommittee and the program committees for each of the sections and subsections. General sessions speakers were identified in an article in the April 1986 newsletter and more specific information is provided in the program agenda section of this newsletter. I urge you to review the agenda. If you do, the reasons for my excitement about program topics and obvious quality will be apparent. The sections and other workshop sponsors have simple developed an extraordinary program for our theme “REMEMBERING THE PAST — LAUNCHING THE FUTURE.”

I can hardly wait until September — and I’m sure neither can you! If you aren’t ready for such a meeting, by the time this long hot summer is part of the past, you will be. So right away, convince those who must approve your attendance that it would be a real mistake for you to miss this continuing education program and the opportunity to discuss mutual issues and objectives with your peers and other public health professionals. Save yourself or your agency money by immediately completing and mailing the pre-registration forms included with this newsletter.

September is the month and Greensboro is the place to REMEMBER our 75 years of accomplishments and LAUNCH our 75+ years of future initiatives in public health.

*Stacy Covil
Chairman, Program Subcommittee
President-elect, NCPHA, Inc.*

Local Arrangements Committee News

The Guilford County Health Department staff and the planning committees are excited about the upcoming events at the 75th ANNUAL MEETING OF THE NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, September 16, 17, 18, and 19, 1986. We have been busy for the past several months making plans for your comfort and convenience. Hopefully this will be a very special occasion.

The 75th BIRTHDAY PARTY on Wednesday evening will be super and a lot of fun for all of us, new and old in PUBLIC HEALTH — Guess who is going to jump out of the Birthday Cake!!

The program committee has worked very hard to bring you outstanding speakers for the general sessions. Each section has planned meaningful workshops and seminars for your interest.

There will be several events for fun and relaxation — Bring your jogging shoes, your swim suits, running shorts and dancing shoes. There is a live band each night at the hotel.

The Thursday night AWARDS BANQUET is always a special time when we are recognized for our many public health accomplishments and contributions to the citizens of North Carolina. The “Band of Oz” will play for our dancing pleasure.

Make your plans to attend now — Let’s make this one to remember!

The Holiday Inn-Four Seasons is the headquarters hotel. Make your reservations directly with the hotel. The Quality Inn and Howard Johnsons are in close vicinity and will be happy to accommodate those guests who wish to stay there — These hotels are located off I-40 at the High Point Road Exit.

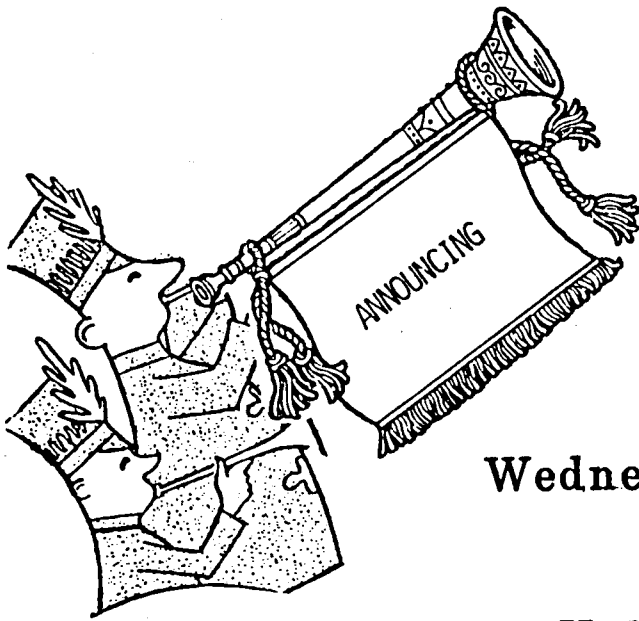
See you in September.

*Saranel Niver, Chairperson
Local Arrangements Committee*

NCPHA-GUILFORD COUNTY DEPT. of PUBLIC HEALTH

75th ANNIVERSARY GALA

For NCPHA Registrants & Special Guests



Wednesday, September 17, 6:30-8:00PM

Ballroom
Holiday Inn Four Seasons

Hor d'oeuvres
and
Beverages



Entertainment
by Local Humorist
Eugene Nicholson

Come early to join the "Fun and Celebration"!

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

**HOLIDAY INN FOUR SEASONS
GREENSBORO, NORTH CAROLINA
SEPTEMBER 16, 17, 18, 19, 1986**

THEME: "REMEMBERING THE PAST — LAUNCHING THE FUTURE"



*Dr. William H. Foege, M.D.
President, APHA
Assistant Surgeon
General and Special Assistant
for Policy Development,
Centers for Disease Control*



*Dr. Sarah T. Morrow, M.D.
Medical Director, State of
N.C. Comprehensive Health
Benefit Plan
Former Secretary,
N.C. Department of Human
Resources and Former Health
Director of Guilford County*



*Dr. Jesse Hedgepeth
Meredith, M.D.
Chairman, N.C. Commission
for Health Services, Professor
of Surgery, Bowman Gray
School of Medicine*



*Phillip J. Kirk, Jr.
Secretary, N.C. Department
of Human Resources*

Tuesday, September 16, 1986

- 9:00 am Executive Committee Meeting
- 9:30 am N.C. Association of Local Boards of Health Meeting
- 10:30 am Governing Council Meeting
- 12:00 noon NCPHA Governing Council, Southern Health Association Governing Council and NC Association of Local Boards of Health Luncheon
- 12:30 pm NC Environmental Health State of Practice Luncheon/Business Meeting
- 1:30 pm NCPHA Governing Council Meeting Continued.
- 1:30 pm NC Association of Local Health Directors Business Meeting
- 3:00 pm Registration and Information Desk Open
- 7:00 pm Nursing Services Section Executive Board Meeting

Wednesday, September 17, 1986

- 8:00 am Registration and Information Desk Open.
- 9:00 am Exhibits open.
- 9:00 am **FIRST GENERAL SESSION AND BUSINESS MEETING**

**Presiding: Marjorie O. Strawn, MD
President**

Speakers: Keynote Address

"How The North Carolina Commission for Health Services Works"

**Jesse Hedgepeth Meredith, MD
Chairman, NC Commission for Health Services and Professor of Surgery
Bowman Gray School of Medicine,
Winston-Salem, NC**

And

"Remembering The Past"

**Sarah T. Morrow, MD
Medical Director, State of North Carolina Comprehensive Health Benefit Plan and Former Secretary, NC Department of Human Resources and Former Health Director, Guilford County Health Department**

Business Session

11:30 am Luncheons

Maternal and Child Health Section

NC Local Public Health Management Support Supervisors Association Executive Committee

Public Health Education Section

1:00 – 5:00 pm

The afternoon has been designated as the appropriate time for business meetings. All Sections and Subsections have scheduled business meetings and in some instances sections will have guest speakers. Some will start later than 1:00 pm and some will end earlier than 5:00 pm, however all are scheduled to be completed by 5:00 pm. For specific times contact section or subsection officers or refer to the printed official program which will be provided at the registration desk at the Annual Meeting.

Adult Health Section: Activities scheduled at other times.

Community Health Assistants Subsection:

“Remembering the Past — Launching the Future”

Mrs. Atha Raulson, Past Chairperson

Business Session: Maxie Fields, Chairperson Presiding

Dental Health Section:

“Dental Public Health — What Lies Ahead”

Jim Beck, DDS, Chairman, Department of Dental Ecology, School of Dentistry, UNC-Chapel Hill

“Over 25 Years — Dental Health Section, Silver Anniversary”

George Dudney, DDS, Section Chief, Dental Health Section, Division of Health Services

Developmental Rehabilitation Section:

Representative Daniel T. Blue, Jr.

Chairman, Appropriations Base Budget Committee on Human Resources, NC

General Assembly

Business Session: Doris Gothard, Chairperson Presiding

Environmental Health Section:

Business Session: Sylvia Daniel, RS, Chairperson, Presiding

Public Health Education:

Business Session: Barbara Berman, Chairperson, President

Laboratory Section:

“HTLV III Testing Procedures”

“Precautions for Handling Infectious Materials”

Dr. Frank V. Crout, Branch Head, Virology/Serology Branch, State Laboratory of Public Health, Division of Health Services, Raleigh, North Carolina

Business Session: Susan M. O'Brien, Chairperson, Presiding

Management Support Section:

Ronald H. Levine, MD, MPH, State Health Director, Division of Health Services

Business Session: Sonja Waters, Chairperson Presiding

Maternal and Child Health Section:

Business Session: Bernandito Operario, Chairperson, Presiding

Nursing Section:

Business Session/Fashion Show: Elaine Thomas, Chairperson, Presiding

Nutrition Section:

“Perinatal and Neonatal Implications of Street Drugs in Pregnancy”

Merry-K Moos, FNP, MPH, Research

Assistant Professor, Division of Maternal-Fetal Medicine, Department of OB-GYN, School of Medicine, UNC-Chapel Hill

Public Health Management Section:

Business Meeting: Leonald Wood, Chairperson Presiding

Joint Meeting with the Social Work Section beginning at 3:00 pm

STD/Immunizations Section:

“PPNG Control Strategies: What We Can Learn From Other High Risk Areas”

Dr. Jonathan Zenilman, EIS Officer, STD Division, CDC, Atlanta, Georgia

Social Work Section:

Business Session: Janice Inabinett, Chairperson, Presiding

Joint Meeting with the Public Health Management section at 3:00 pm

“The Future of Social Work in Public Health”

Panelists:

Judy Ritter, Family Planning Consultant, Western Regional Office, Black Mountain, NC

Richard Steeves, Public Health Consultant, Shelby, NC

Dr. Ronald H. Levine, MD, MPH, State Health Director, Division of Health Services

Dorothy C. Browne, MSW, Dr. PH, Assistant Professor, Department of MCH, School of Medicine, UNC-Chapel Hill

Daniel Shingleton, MSW, Regional Maternal and Child Care Supervisor, Eastern Regional Office, Division of Health Services, Greenville, NC

Dr. Diane Norton, Professor of Health Education, Department of Social Work, East Carolina University, Greenville, NC
John W. Hatch, MSW, Dr. PH, Professor Health Education, School of Public Health UNC-Chapel Hill

Statistics and Epidemiology Section:

"Research and Evaluation Issues in Health Promotion/Disease Prevention"

Presider: O. Dale Williams, PhD, Professor, Department of Biostatistics, Director, Center for Health Promotion and Disease Prevention UNC-Chapel Hill

"Introduction and Overview of the Center for Health Promotion and Disease Prevention"
O. Dale Williams, PhD

"An Evaluation of Pregnancy Outcome in Guilford County: An Illustration of the Use of Matched Birth, WIC and Medicaid Files"
Paul Buescher, PhD, Statistician, State Center for Health Statistics

"Health Risk Appraisal — Is It Effective? Will We Ever Know?"

Victor J. Schoenbach, PhD, Assistant Professor, Department of Epidemiology, School of Public Health, UNC-Chapel Hill

"Chlamydia Cervicitis: How Big Is The Problem In A Rural Community Setting"
Robert Holbrook, MD, MSPH, Health Director
Geraldine Ward, Laboratory Technician
Dolores Wilhelm, RN, PA
Columbis County Health Department

"A National Survey of Worksite Health Promotion Programs"
Philip Piserchia, MS, Senior Research Statistician, Research Triangle Institute

Business Meeting: Priscilla Guild, MSPH
Chairperson, Presiding

5:00 pm School of Public Health, UNC-Chapel Hill, Wine and Cheese Social

6:00 pm 75th Birthday Celebration (Refer to other section of the Newsletter for more information).

THURSDAY, SEPTEMBER 18, 1986

6:15 am Jogging (all invited), sponsored by Adult Health Promotion Section.

7:30 am Adult Health Promotions Section Breakfast/Business Meeting, Dutch Treat.

"Injury Prevention During Exercise"
James Maultsby, MD, Greensboro, NC

7:30 am Past President Breakfast

9:00 am SECOND GENERAL SESSION

Presiding: President Marjorie O. Strawn, MD

Speaker: Phillip James Kirk, Jr.
Secretary
Department of Human Resources
("Public Health: Proud Past and Challenging Future")

10:30 am WORKSHOPS

Developmental Rehabilitation Section:

"Parents Speak Out: The Family Perspective on Living with a Child With a Developmental Disability"

Olson Huff, MD, Developmental Pediatrician, Developmental Evaluation Center, Asheville, NC, will moderate a panel of parents of children with disorders such as cerebral palsy, Down's Syndrome, and Fetal Alcohol Syndrome. These parents will share their concerns for their children and the health care systems.

Laboratory Section:

"Infection Control in Local Health Departments"
Dr. William Anthony Rutala, Research Professor, Division of Infectious Diseases, Department of Medicine, School of Medicine, UNC-Chapel Hill

Mountain Area Health Education Center:

Media Festival featuring films on geriatrics and issues in care of the aged will be presented. The session will be "open" so that individuals can walk in and out during the showing of films at scheduled times. Handouts about the films will be available.

Nursing Section:

"Neighbors Helping Neighbors"

Lisa Tucker, Program Coordinator,
Community Health Advocacy Program

STD/Immunizations Section:

"Current Issues and Developments
Concerning AIDS"

Rebecca Merriweater, MD, Branch Head,
Communicable Disease Branch,
Division of Health Services

Shellfish Sanitation Program:

"Oysters, Crabs and You — Yesterday,
Today and Tomorrow"

David Clawson, District Sanitarian
Ms. Pat Fowler, Sanitarian
George Gilbert, Assistant Supervisor
Bob Benton, Supervisor,
Shellfish Sanitation Program, Sanitation
Branch, Division of Health Services

"Try It and You'll Like It — Specialties From
The Sea"

Carol Stigelman, Seafood Promotion
Specialist, Fisheries Development
Section, NC Department of Natural
Resources and Community
Development, Morehead City, NC

Workshop attendees will have an
opportunity to enjoy a variety of seafood
delicacies.

Social Work Section:

"The Holistic Approach to Family Health
Care"

N. Yolanda Burwell, PhD, Assistant
Professor, Department of Social Work,
UNC-Greensboro

Statistics and Epidemiology Section:

"Management Implications In The Use Of
HSIS Data"

Charles J. Rothwell, Director, State
Center for Health Statistics, Raleigh,
NC

12:00 Noon Environmental Health Section
Luncheon

12:30 pm Social Work Section Luncheon

1:00 pm WORKSHOPS

Developmental Rehabilitation Section:

"Launching Healthy Futures for Childrens"

Philip J. Porter, Director, Overview of
Healthy Children Project, Division of
Health Policy, Research and Education,
Harvard University, Boston, Mass.
Judy McCall, NC-NCAS Project
Michael Dennis, MD, Developmental
Evaluation Center, Waynesville, NC

Mountain Area Health Education Center:

Continuation of Media Festival

Public Health Education Section:

"The Family Structure: How It Influences
Adolescent Health"

Barbara Huberman, NC Coalition on
Adolescent Pregnancy, Charlotte, NC
Ted Parrish, MD, Health Education
Department, North Carolina Central
University, Durham, NC

Rose Kitrell, Prevention Coordinator
Substance Abuse Services, Department
of Human Resources, Raleigh, NC

The video *The Vanishing Black Family* will be
shown and the panel members will discuss
related topics.

1:30 pm WORKSHOPS

Environmental Health Section:

"Environmental Epidemiology and the
Sanitarian"

John Freeman, DVM, Branch Head,
Environmental Epidemiology Branch,
Division of Health Services

"Swimming Pools, Whirlpools and Spas"

Dennis A. Salmen, RS, Mecklinburg
County Department of Environmental
Health, Charlotte, NC

"Mosquito Control and Diseases"

Nolan H. Newton, PhD, Branch Head,
Vector Control Branch, Division of
Health Services

2:00 pm WORKSHOPS

Management Support Section:

"Some Diamonds In Our Crown — Of
Shoes and Ships and Sealing Wax of
Cabbages and Kings"

O. Aiken Mayes, MD, Health Director,
Wayne County Health Department,
Goldsboro, NC

Nutrition Section:

"Nutritional Implications of Hypertension"

Charles Cook, MD, MPH, Associate
Professor of Medicine, UNC-Chapel Hill

4:30 pm Aerobics (All Invited) Sponsored by
Adult Health Promotion Section.

6:00 pm NCPHA PRESIDENTIAL
RECEPTION

7:00 pm AWARDS BANQUET

9:00 pm DANCE — THE BAND OF OZ

FRIDAY, SEPTEMBER 19, 1986

6:15 am Jogging (All Invited) Sponsored by
Adult Health Promotion Section

7:30 am Aerobics (All Invited) Sponsored by
Adult Health Promotion Section

9:30 am THIRD GENERAL SESSION,
BUSINESS MEETING AND DOOR
PRIZES

"The Expanding Vision of Public
Health"

William H. Foege, MD, President,
American Public Health
Association, Assistant Surgeon
General and Special Assistant for
Policy Development, Centers for
Disease Control, Atlanta, Ga.

11:30 am Meeting of New NCPHA Executive
Executive

12:00 Noon SOPHE Board of Registry Meeting.

Report of By-Laws and Manual of Procedure Committee — Proposed Changes

The By-Laws and Manual of Procedure Committee will make the recommendation that the following change be made in the By-Laws at the Annual Meeting. This change has been approved by the Governing Council.

Article X. Committees. "Any special committee or task force appointed should function for at least three (3) years prior to being established as a Standing Committee. When and if this special committee or task force is recommended as a Standing Committee a written outline of purpose, function, and duties should be submitted to the By-Laws and Manual of Procedure Committee for approval by the Governing Council.

Proposed Change: The Governing Council voted at its June 18, 1986 meeting to establish the AD HOC Committee on Resolutions as a Standing Committee, Hereinafter known as the Resolutions Committee of NCPHA

Rationale: The AD HOC Committee has been established and functioned for more than three (3) years. A written report has been submitted stating purpose, function, and duties of the committee. Governing Council has decided it is viable and of sufficient importance to be made a standing committee.

Governing Council January 17, 1986

The Governing Council met in Greensboro on January 17, 1986 with Marjorie Strawn, President, presiding. The following council members were present: Libby Stephens, Annette Boutwell, Susan O'Brien, Stacy Covil, Jimmie Rhyne, Carl Tuttle, Karen Willett, Richard House, George Bond, Bob Parker, Doris Gothard, Priscilla Guild, Linda Strothers, Judy Owen, Sylvia Daniel, Gary Cole, Charles Powell, Chris Hoke, Leonard Wood, Joyce Atkins, Charles Stephens, Janice Inabinett, Thelma Wade, Mexie Fields, Elaine Thomas, Sue Fowler, Michael Clements, Rebecca Tapp, Jean Spratt, and John Alley.

The agenda was extensive, but some of the specific action taken were:

1. Approval of the 1986 budget
2. A motion passed that NCPHA send out an Interest Survey to the 19 central counties that do not belong to either the Eastern or Western Associations. These counties will have the choice to vote for 1 of 4 options: 1) create a Central District PHA 2) affiliate with Eastern District 3) affiliate with the Western District 4) keep things as they are.
3. Decision to appoint a NCPHA Committee to study the possibility of forming a coalition with the State Social Services Association to deal with problems that affect both groups.

North Carolina Public Health Association Financial Report January - May, 1986

Beginning Balance	20,656.19
Revenue	30,737.93
Cash Available	51,394.12
Expenses	24,002.37
Ending Balance	27,002.37
<i>Cash Available</i>	
Share Account	31.31
Money Market Savings	23,682.05
Checking Accounts	3,678.39
Total	27,391.75

Nominating Committee Report

The Chairman of the Nominating Committee, W. E. "Eddie" Pierce, Jr., reports the following slate of nominees for new officers of NCPHA for 1986-87. The membership vote for officers at the business session during the Annual Meeting in September at the Holiday Inn Four Seasons in Greensboro.

President-Elect Susan M. O'Brien
Vice-President Janice Inabinett
Secretary Libby Stevens
Treasurer Leonard Wood
Members at Large Jon Levin
Keith Glover

Stacy Covil will be installed as the 1986-87 President in accordance with his election as President Elect in 1985.

Public Health Management Section News

The Social Work Section and the Public Health Management Section are planning a co-sponsored section meeting on Wednesday afternoon from 3-5 pm. The program will be a panel discussion about "The Future of Social Work in Public Health". The panelists include Ms. Judy Ritter, Dr. Ron Levine, Mr. Richard Steeves, Dr. Dorothy Browne, Mr. Dan Shingleton, Dr. Diane Norton, and Dr. John Hatch.

In addition, the Public Health Management Section will have a short business meeting from 2-3 pm, just prior to the panel discussion to install new officers and to discuss any new business.

I would hope that all of those people interested in public health management and the need to provide social workers to help integrate health care for the clients of our state will attend the meeting. If you have any further questions about our agenda or program do not hesitate to call me.

*Leonard Wood, Chairman
Public Health Management Section*

Dental Section Report

The Dental Section Executive Committee met on March 12, 1986. Business included planning the new Earnest Branch Award to be given annually to recognize a person in North Carolina who has made significant contributions to dental public health.

This year marks the 25th anniversary of the NCPHA Dental Section, and our program for the annual session will help commemorate the event. Dr. George Dudney, Chief, NC Division of Health Services, Dental Health Section, will be giving a history of NCPHA's Dental Section. Dr. Jim Beck, Chairman of the UNC School of Dentistry's Department of Dental Ecology, will be speaking on Dental Public Health Trends for the Future. There will also be a business session. We look forward to good attendance to help celebrate the 75th anniversary of Guilford County Health Department and of NCPHA

*Jean Spratt, Chairperson
Dental Health Section*

Management Support Section

The Management Support Section annual meeting will be held on Wednesday, September 17, from 2:00 to 4:30 pm. Dr. Ronald Levine will be our guest speaker. On Thursday, September 18, the section will be sponsoring a workshop entitled "Some Diamonds In Our Crown", presented by Dr. O. Aiken Mays. The Management Support Section invites all members and guests to attend our programs at the upcoming convention in Greensboro. We encourage management support staff to get involved with our section — nominations for awards are due, dues can be paid with NCPHA dues, and we can use you to continue making our section the best and the largest in NCPHA! See you in September.

Adult Health Promotion Section News

All members of NCPHA attending the annual meeting are cordially invited to an early morning breakfast on Thursday, September 18, at 7:30 am. This is sponsored by the Adult Health Promotion Section. The guest speaker is Dr. James Maultsby, a physician, that specializes in sport medicine. He will discuss injury prevention in sports and physical exercises. A short business meeting will follow the program. Two awards will be presented to an individual and an agency that has made outstanding contributions in the field of Adult Health Promotion. Mike Rhodes, chairman-elect and program chairman, has also arranged for exercise activity such as jogging and aerobic exercises for those attending the annual meeting.

*Margaret Keller, Chairperson
Adult Health Promotion Section*

North Carolina Public Health Association, Inc.

Post Office Box 10387
Raleigh, North Carolina 27605
Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published December, April and August of the Association year.

Marjorie O. Strawn, M.D., *President*

Susan M. O'Brien, *Vice-President*
and *Newsletter Editor*

Laboratory Section News

The Executive Committee met again in June to finalize the plans for the Section Meeting and the workshop to be held at the Annual Meeting of NCPHA.

The Section meeting will be highlighted by a presentation by Dr. Frank Crout, Branch Head, Virology/Serology Branch, The State Laboratory of Public Health. Dr. Crout will be speaking on HTLV III Testing Procedures and also on Precautions for Handling Infectious Materials.

The business meeting will be held following Dr. Crout's presentation. The Laboratory Section has special business that must be taken care of. As was reported in the last newsletter there will be a by-laws change vote to be taken. The by-laws change consists of changing the terms of office for all elected officers, except members at large, from one year to two years. This change was discussed at the Annual Meeting in September, 1985. Please make every effort to be at the meeting. Refreshments will be served at break time as well as the presentation of the Laboratorian of the Year Award.

The Laboratory Section will also sponsor a workshop on Thursday morning, September 18, 1986 from 10:30-12:00. Dr. William A. Rutala, Research Professor, Division of Infectious Diseases, Department of Medicine, School of Medicine, UNC-Chapel Hill will present a session on Infection Control in Local Health Departments. This program will be of great interest to not only Laboratory Personnel but to all Health Department employees, especially those that must deal with any kind of infectious material or patients.

The Laboratory Section needs your support and your time. Please try to attend the Section Meeting and also the workshop. Your Executive Committee has worked very hard this year to give you a good program.

Susan M. O'Brien, *Chairperson*
Laboratory Section

Social Work Section Report

The Social Work Section business meeting will be held on Wednesday, September 17, 1986 at 1:00 pm.

The program section of the meeting will be a panel discussion co-sponsored with Public Health Management Section. The topic of the panel will be "The Future of Social Work in Public Health." See the program section of the newsletter for more details.

The Social Work Section will also sponsor a workshop on Thursday morning, September 18, 1986 from 10:30 - 12:00. The workshop title is "The Holistic Approach to Family Care." Dr. N. Yolanda Burwell, assistant Professor, Department of Social Work, UNC-Greensboro will be the featured speaker. This workshop will present a framework for understanding family problem solving, especially as it relates to health and social well being. Interdisciplinary strategies and interventions to enhance family health will be explored.

The Social Work Section will have a luncheon from 12:30 - 2:00 pm at Quincy's Family Steak House on 2208 Cedar Fork Drive.

Make every effort to attend both the Section Meeting and the Workshop. See you in September.

Janice Inabinett, *Chairperson*
Social Work Section

The Availability of Grant Funds for the Prevention of the Abuse and Neglect of Aged and Disabled North Carolinians

The North Carolina Council on Developmental Disabilities has been involved with the Elder and Disabled Adult Abuse Prevention Committee under the Department of Human Resources Task Force on Family Violence. The Committee has been involved in reviewing specific services to prevent abuse, neglect, and exploitation of individuals who are elderly and disabled.

Secretary Philip Kirk has announced the availability of funds for demonstration projects designed to prevent the abuse and neglect of adults who are elderly and disabled. Please write to the address below for more information.

The Office of Prevention/Promotion
Division of Mental Health, Mental
Retardation, and Substance Abuse Services
325 N. Salisbury Street, Suite 666
Albemarle Building
Raleigh, NC 27611

Nutrition Section Report

It's time to make plans to attend the 1986 NCPHA annual meeting in Greensboro. We will be sponsoring two dynamic programs. On Wednesday, September 17, 1986, the Nutrition Section meeting will feature Merry-K Moos, Perinatal Outreach Coordinator, UNC School of Medicine. Her topic will be "The Prenatal and Perinatal Implications of Street Drugs During Pregnancy". On Thursday, September 18, the Section will sponsor a workshop on the "Nutritional Implications of Hypertension." Dr. Charles Cook will be our speaker. Plan now to join us in Greensboro!

For more information on the Nutrition Section contact: Becky Tapp, Membership chair, Wake County Health Department, PO Box 949, Raleigh, NC 27602 (919) 755-0761.

Public Health Education Section News

The Executive Committee met on February 13 and April 9, 1986. We are currently working on strategies to increase and maintain Section membership. These include sending an orientation package to new members and contacting previous members.

The Program Committee, co-chaired by Edna Davis and Marquetta Plummer, has planned an outstanding program for the annual meeting! The theme will center around adolescents and the family in crisis.

We are currently investigating initiating an annual award for outstanding health education project. Ben Herderson is chairing this committee.

The Section continues to work with NC Society for Public Health Education and NC Association for the Advancement of Health Education to build linkages between our professional organizations and become a stronger voice in advocacy for health education and health educators.

*Barbara Berman, Chairperson
Public Health Education Section*

Statistics and Epidemiology Section

Charles Rothwell, Dan Horvitz, Delton, Atkinson, Mike Symons, Carolina Becker, and Priscilla Guild have had several meetings to discuss the agenda for the Statistics and Epidemiology Section meeting at NCPHA. The meeting will be held on September 17, from 2-5 pm, at the Holiday Inn, Four Seasons in Greensboro. A session has been planned around the theme, "Research and Evaluation Issues in Health Promotion/Disease Prevention". O. Dale Williams, Professor of Biostatistics and Director of the Center

for Health promotion and Disease prevention at the University of North Carolina at Chapel Hill will preside at the meeting and give a brief overview of the Center. See the program in the program section of the Newsletter for the specific papers to be given.

A brief business meeting, including refreshments, will follow the presentations. The primary purpose of this meeting will be to discuss the future of the Section and to elect officers. Let's try to have a big turnout in September.

*Priscilla Guild, Chairperson
Statistics and Epidemiology Section*

Maternal and Child Health Section News

Once again, it is time for our annual reunion, to rediscover the need for our continued advocacy for maternal and child health and our need for each other.

On Wednesday, we will sponsor a business/luncheon at the Holiday Inn-Four Seasons.

The MCH and SIDS Program Awards will be given and the luncheon topic will be Cultural and Ethnic Barriers to Health Care In North Carolina.

The luncheon tickets are \$7.00 and may be purchased as you register on a first come basis. There will be 55 tickets available. To reserve a ticket please contact:

Clara Milko
MCH Branch, PO Box 2091
Raleigh, NC 27602
(919) 733-3816

On Thursday, September 18, 1986, the MCH Section with the Developmental Rehabilitation Section will jointly sponsor a workshop titled "Launching Healthy Futures for Children". The Director, Dr. Philip J. Porter will present the nationwide program, which aims to make health care services universally accessible to children who need them. Two North Carolina case presentations will be discussed.

In the decade of the 1980's, providing for the health needs of families in poverty is a challenge to all. More than 320,000 children in North Carolina live below the poverty level and 60 percent of these children do not have adequate or a regular source of health care. As maternal and child health promoters, we need to unify our efforts and resources to provide basic health services to all our children. Come join us, we need you!!

American Public Health Association News

The American Public Health Association (APHA) will have its 119th Annual Meeting from September 28 through October 2, 1986 in Las Vegas, Nevada. The theme this year is: "Local Health Services: Crisis on the Front Line". The Affiliated Representative to the Governing Council of APHA from the North Carolina Public Health Association (NCPHA) will attend a leadership conference on Saturday, September 27, 1986, sponsored by the committee on Affiliates of APHA. A summary of the organization and activities of NCPHA will be presented at this Leadership Conference. Resolutions to be presented at the Governing Council meetings of APHA and the candidates for major APHA Association offices will be shared with the Governing Council of NCPHA when they are available.

*Dr. Jimmie Rhyne, MD
APHA Representative*

Environmental Health News Items

Migrant Housing: Recently local and state agents were named as defendants in a lawsuit regarding 2 migrant housing camps in the eastern part of the state. The suit alleges that a local sanitarian issued an operating permit to a camp without ensuring that all of the regulation requirements had been met. The suit also names the supervisor of the sanitarian, the local Health Director, a District Sanitarian, the Head of the Sanitation Branch, and the State Health Director. The lawsuit may be an example of a trend in making individuals in charge responsible for the actions of their subordinates.

Workshops: The State of the Practice Committee has announced several proposed workshops.

1. A series of 5 workshops of *Hearings in Court* will be conducted in each district. The workshops will be approximately 2 days each and are projected for August 1986 through May 1987.
2. A series of 3 workshops to deal with sewage from the aspect of repairs will be conducted sometime during November 1986 through June 1987.
3. There will be another Food Epidemiology Course in Wilmington in November or December 1986.
4. Health Law Updates will generally be offered twice each year. This year an additional seminar will be offered in Raleigh in October.

National Environmental Health Association Conference Bid: The North Carolina affiliate of the National Environmental Health Association has submitted a bid to host the 1990 NEHA Annual Educational Conference. Charlotte has been proposed as the host city. The site will be selected at

the NEHA Annual Meeting in Hartford, Connecticut, on June 19. North Carolina environmental health professionals have shown their support by increasing the membership by at least 30% since September, 1985. The Governor's office, Dr. Levine, Stacy Covil and others have shown strong support for the conference. The Environmental Health Section wishes to express its appreciation to all the individuals who have contributed to the cause.

The Environmental Health Section has planned an exciting program for the Annual Meeting. Please make every effort to attend.

*Sylvia Daniel, Chairperson
Environmental Health Section*

Developmental Rehabilitation Section

Although Developmental Rehabilitation Section is one of the newest sections, there has been much interest and activity in the three years of existence. The executive committee has worked hard again this year to assure workshops and a section meeting that will provide information for professional growth and appeal to the variety of backgrounds of the professionals in NCPHA.

This year the Section will sponsor a workshop on Thursday, September 18 from 10:30 - 12:00 entitled, "Parents Speak Out: The Family Perspective on Having a Child With A Developmental Disability." See the program section of the Newsletter for detailed information on the program.

Dr. Philip J. Porter, Director of the Healthy Children Project at Harvard University will be the featured speaker at another workshop which will be co-sponsored by the Section and The MCH Section. At this time when many of us are facing budget cuts, Dr. Porter's emphasis on making health care services universally accessible to all children in need, at reduced cost through creative and efficient use of existing resources will be very timely.

For the Section meeting, Representative Daniel T. Blue, Jr., Chairman, Appropriations Base Budget Committee on Human Resources of the NC General Assembly will be the guest speaker. This will be the time for each of us to find out more about the future for children with special needs in North Carolina. It will also be a time for us to find ways we can effectively get a message across to legislators about the children we serve. Following Representative Blue's presentation the Section business meeting will be held. At that time the Section awards will be made and officers for 1987 will be elected. Last, but not least, plan to stay until the end for the drawing of the door prizes. Who knows, you may be one of the lucky winners this year.

*Doris Gothard, Chairperson
Developmental Rehabilitation Section*

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, Inc.
AUGUST, 1986**

NEWSLETTER

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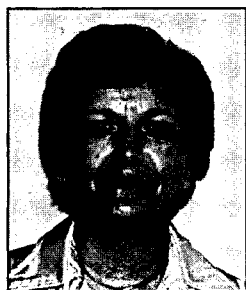
NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



April, 1986

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226



Message from the President

You will be reading reports from a number of of the Committee Chairman of NCPHA in this issue. As you read the reports it will be evident that you belong to a progressive, diligent and dynamic organization.

Program plans for the annual meeting are in place and their execution will be underway. Chairman Stacy Covil and his committee is putting together what promises to be a memorable 75th Anniversary for NCPHA.

Saranel Niver has taken over for Tom Owens in midstream as Co-Chairman of the Local Arrangements committee along with Owen Braughler. They have not missed a step in the transition and are pushing on enthusiastically.

We are on the move toward achieving our goal of public recognition of NCPHA's valid role in formulating public health policy: At the recent Legislative Update conference held in Raleigh in March, not only was the recent legislative activity reviewed, but our initial effort geared to grappling with issues important to the future of public health and public health policy was presented. Mr. Barry Blick, Dr. Thad Wester, Dr. Joe Holiday, Mr. Tony Laws and Becky S. Gragg, RN, MPH, spoke on issues concerning the major areas of public health. Not only were public health concerns addressed, but also, the political realities leading to strategies to preserve, protect, and promote "Public Health" as we in the field believe it should be.

We thank those on the committee who did a great job planning and setting up the program and also Dr. Jimmie Rhyne who promoted the idea of the Annual Legislative Conference and

the School of Public Health, University of North Carolina, Chapel Hill.

Another main thrust aimed at expanding our province in setting public health policy is the establishing of a Local Boards of Health Association. The steering committee has already worked on by-laws, dues, structure and a specific time table for developing a functional organization by September-October 1986.

The School of Public Health, NCPHA, and North Carolina Citizens for Public Health with the endorsement of the N.C. association of Local Health Directors worked together to begin the development of the statewide Association of Local Boards of Health.

The Legislative Committee headed by George Bond has been actively involved with several Legislative Study Commissions preparing and presenting testimony on behalf of NCPHA. Most notable of these are the Study Commission on local boards of health and the Study Committee on preventive medicine or health promotion.

On the national scene (consequently filtering down to the local scene) of course is everybody's headache — The Gramm-Rudmann-Hollings Act. There will be increasing pressure to reduce spending in domestic programs with great impact on the public's health.

We are at a crossroads with three directions to choose: 1) **regression** to the days of higher infant mortality, resurgence of childhood diseases and deaths, ever increasing pollution of land, water, and dirt, etc.; 2) **stagnation** which means continuing high cost of medical care, premature adult deaths from chronic disease, and increasing high teen pregnancy rate with abominably high infant mortality and morbidity; or 3) **renaissance** with a progressive reduction in all of the above.

As a public health organization we must choose the latter path and do all we can to convince those in positions of power of the wisdom and prudence of walking with us down the third road.

Marjorie O. Strawn
M.D.
President, NCPHA

Terrific Program Planned to Recognize 75th Birthday of NCPHA and Guilford County Health Department

In keeping with the theme, "Remembering The Past — Launching The Future", your program Committee composed of Barry Blick, Carolyn Greene, Maye Gurley, and Stacy Covil has been busy developing the 1986 NCPHA program.

A 75th birthday celebration is scheduled for Wednesday evening, September 17, 1986. If you miss this event, you will regret it.

The keynote speaker for the opening session on Wednesday morning, September 17, will be Dr. Jesse H. Meredith, Chairman of the N.C. Commission for Health Services. He is Professor of Surgery, Department of Surgery, Bowman Gray School of Medicine. The Thursday morning, September 18, speaker is Mr. Phil Kirk, Secretary of the N.C. Department of Human Resources. Secretary Kirk has the distinction of being the youngest person to hold that position and also the only person to be appointed Secretary of the Department of Human Resources on two different occasions.

The Friday morning, September 19, speaker is Dr. William H. Foege, the current President of the American Public Health Association. Dr. Foege is a believer in the preventive approach to public health as evidenced by his role as Special Assistant for Policy Development, Centers for Disease Control, Atlanta, Georgia.

Section business meetings are scheduled for Wednesday afternoon, September 17. Educational workshops will be held on Thursday morning after Secretary Kirk's presentation. In addition the entire afternoon will be devoted to educational workshops.

Of course, the Four Seasons Convention Center in Greensboro, North Carolina, is an excellent facility for a meeting of the N.C. Public Health Association. Since our last meeting there, it has been enlarged and is now truly a convention complex. The usual hospitality hours and other occasions for members to become better acquainted are also scheduled.

A highlight of the entire week will be the President's Reception, Awards Banquet, and dance on Thursday evening, September 18.

So support your Association and President Marjorie Strawn, expand your knowledge in your particular professional career, and socialize with your fellow members at the greatest NCPHA Annual Meeting ever!

Stacy Covil
Chairman
Program Committee
President elect, NCPHA



Stacy Covil presides at a Program Planning Committee Meeting.

Local Arrangements Committee Hard at Work

The North Carolina Public Health Association will celebrate its 75th Anniversary at the Annual Meeting to be held in Greensboro, N.C. on September 16-19, 1986. Guilford County will also recognize their 75th Anniversary, as the oldest health department in the nation.

The Local Arrangements Committee has been working very hard with the Program Committee to plan a meeting that is well organized, filled with learning opportunities, very festive and in keeping with this occasion.

There will be a "Birthday Party" on Wednesday evening to highlight this occasion and a fun time for all.

The headquarters hotel is the Holiday Inn-Four Seasons. The staff has been most cordial and helpful in assisting the Committee in planning for all of the accommodations. There are 350 rooms reserved for this meeting. Please make your reservations early and make them directly with the Holiday Inn (reservation cards are enclosed). The hotel also provides an indoor swimming pool, saunas, jogging trails, lovely restaurants and a bar with a "live band" each night. There are several other motels nearby which are listed for your convenience.

If you have any questions, concerns or if we can be of any help in any way, please call us.

Sarnel Niver (919) 373-3237
Chairperson
Local Arrangements Committee

Camille Bishop (919) 373-3283
Member
Local Arrangements Committee

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

BUDGET 1985 and 1986

	1985 BUDGET	1986 BUDGET
EXPENSES		
Convention Expenses	\$ 15,240.00	\$ 17,190.00
Executive Services	8,000.00	8,500.00
Printing and Supplies	7,500.00	7,500.00
Postage and Telephone	3,500.00	3,000.00
Organizational Dues	2,700.00	2,500.00
Awards	2,700.00	2,500.00
Scholarships	2,450.00	2,000.00
Comm./Gov. Council	790.00	800.00
Travel for Delegates	2,000.00	2,000.00
Section Expenses	650.00	650.00
Public Relations	100.00	100.00
Legislative	8,552.00	8,300.00
President's Fund	500.00	500.00
Public Health Week	200.00	200.00
State Association Local Board of Health	— 0 —	500.00
Miscellaneous	900.00	900.00
	55,782.00	57,140.00

BREAKDOWN OF CONVENTION EXPENSES

Gov. Council Luncheon	380.00	380.00
Registration	160.00	160.00
Past Pres. & Life Member Breakfast	125.00	125.00
Break	400.00	400.00
Pres. Reception	1,733.00	2,200.00
Banquet — 400 @ 16.00	5,700.00	6,400.00
Entertainment	1,267.00	1,200.00
Executive Committee Expense	2,500.00	2,400.00
Signs	100.00	100.00
Programs	1,200.00	1,200.00
Flowers	225.00	225.00
Pictures	350.00	300.00
Program Participants	400.00	1,200.00
Contingency Fund	100.00	300.00
Door Prize	600.00	600.00
	\$ 15,240.00	\$ 17,190.00

INCOME

Regular Membership Dues	19,600.00	22,000.00
Contributing	4,800.00	4,800.00
Convention Fees	27,482.00	27,000.00
Elizabeth S. Holley Scholarship	350.00	350.00
Interest on Savings & Checking	1,500.00	1,500.00
Fund Balance Appropriated	2,050.00	1,490.00
	\$ 55,782.00	\$ 57,140.00

News from the Legislative Committee

As your newly appointed Chair of the Legislative Committee, I am delighted to report to the membership that we have hit the ground running and look forward to a very active year. In the short term, our major objective is going to be to stay on top of legislation affecting Boards of Health in North Carolina. We will be testifying at the Legislative Study Commission on April 3rd and do all we can to insure that the report of the Study Commission is favorable to our position. This is the major issue in the legislative arena facing our Association in the short-haul and we will be working very hard in the weeks to come and calling on many of you for help to insure that our point of view is heard and considered. In many ways the more exciting news is that we are now developing a long-range strategy for the legislative activities of our Association. This new approach was kicked off on March 11th by a Legislative Update Conference jointly sponsored by the School of Public Health and the North Carolina Public Health Association in Raleigh. Over 140 people attended the conference and came from such backgrounds as County Commissioners, Board of Health Members, members of the General Assembly, state and local health department employees, and representatives of voluntary health organizations. Your Legislative Committee has for many years been concerned that our organization is almost always in a reactive mode and spends most of its time trying to put out fires started in the legislature rather than moving ahead with a progressive legislative package of its own. The exciting thing about this last legislative update meeting is that we spent the afternoon laying the ground work for the development of a long-range set of legislative goals for our Association. Once we can agree upon these goals and have them approved by the Governing Council, we can then work with other organizations to form coalitions and move ahead on a united front. We have had remarkable success in this General Assembly in the past but I think this new approach is going to be dynamite for public health in the years to come. We are going to need the support of every member of NCPHA in this endeavor and we will try to keep you informed as the year unfolds.

George F. Bond, Jr.
Chairman
Legislative Committee

NCPHA Scholarship Availability

Applications for NCPHA Scholarships must be received by June 15, 1986. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarship. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing, an intent to work in a North Carolina Public Health agency for 2 years following completion of training. Applicants should become or be a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this state; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted to persons training in various public health fields; such as, environmental, nursing, health education, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1986-87 academic year could range from \$1200 for one award to a portion of that amount per award for more than one award. Typically, four awards of \$300 each are granted. The Committee also awards \$300 for the Elizabeth Holley Memorial Scholarship to a public health nurse based on the above criteria. Lastly, the Committee awards a \$300 NCPHA Management Support Section Scholarship to a present management support worker.

Please obtain additional information and an application through:

NCPHA — Richard M. House
Division of Community Health Service
The University of North Carolina
School of Public Health 201 H
Chapel Hill, N.C. 27514
(919) 966-3309

NCPHA Membership Committee

The NCPHA Membership Committee met in Raleigh on Tuesday, March 18, 1986. Sue Fowler, chairman, called the meeting to order with seven members and two guests present. Annette Boutwell gave an update on paid

Continued on Page 7

Affiliated Representative to the American Public Health Association

The Affiliated Representative to the Governing Council (ARGC) of the American Public Health Association (APHA) for the North Carolina Public Health Association (NCPHA) encourages all NCPHA members to join APHA. After all, the only voice and advocate for public health at the national level is APHA. With all the budgetary changes going on because of the Gramm-Rudmen-Hollings automatic deficit-reducing law, it is most important that we have a very strong lobbyist that will look after our interest in public health. About twenty years ago the APHA office was moved from New York to Washington in order that staff and other members of APHA could testify and supply pertinent information to important hearings in reference to promoting, monitoring and protecting the health of our nation's citizens. On the whole, I believe APHA has done a very good job.

APHA's priorities for 1986 include the 1987 health budget, medicare and medicaid, immunizations, tobacco issues, AIDS, family planning and abortion, infant mortality and perinatal care.

Dr. Jimmie Rhyne
Affiliated Representative
American Public Health Association

Legislative Update Meeting

Public health leaders from across the state met at the Legislative Update Conference in Raleigh on March 11, 1986, to learn about current North Carolina health legislation and to express their views about key public health issues that NCPHA should emphasize in its legislative efforts. The program was co-sponsored by NCPHA and the School of Public Health.

Anne Dellinger and Milton Heath, from the Institute of Government at the University of North Carolina at Chapel Hill, reported on health legislation passed in the 1985 Legislative Session, and Henry Jones, NCPHA Legislative Council, discussed legislation expected to be introduced in 1986. A panel of public health leaders, including Barry Blick, Joe Holiday, Tony Laws, Thad Webster and Becky Gragg, talked about public health issues North Carolina will be facing in the coming years. Dr. Ron Levine, State Health Director, reported on current trends in public health.

In discussion groups, participants identified public health issues that they believe NCPHA should emphasize in its legislative efforts. They urged the Association to work to see that every citizen of our state has access to preventive health services, to maintain and strengthen services in maternal and child health care and programs for the elderly, and to ensure health care is available for the medically indigent of all ages. They also asked NCPHA to support legislation that will maintain local Boards of

Health, strengthen environmental health programs, and secure malpractice protection for all health professionals.

Continuing their efforts to increase awareness about health policy issues and to encourage involvement in the legislative process, NCPHA and the School will co-sponsor the second Public Health Leadership Conference on March 17, 1987. As in the 1985 Leadership Conference, this program will include time for individual appointments with legislators, and will feature a reception for legislators, state officials and conference participants.

North Carolina Citizens for Public Health

The North Carolina Citizens for Public Health met on March 19, 1986 in Chapel Hill to discuss several items of current interest. The group reviewed plans for Public Health Week and the Public Health Luncheon to be held in Raleigh's McKimmon Center on April 11. Also discussed was the progress of the Steering Committee of the Association of North Carolina Boards of Health which is currently developing bylaws and making plans for its first annual meeting in September 1986.

Dennis Retzlass, health director for Warren County, presented a very interesting picture of what his county is currently pursuing with its local Citizens for Public Health chapter. An all out effort is being made to develop and strengthen linkage between local citizens groups interested in public health issues and create action oriented task forces that will address those concerns.

Helen Martikainen, NCCPH representative to the North Carolina Council Women's Organizations, reported on the opening of the new Women's Resource Center in Raleigh and talked with the group about the possibility of co-sponsoring NCCWO's fall forum which this year will be on women's health issues, scheduled for November. Edna Hensey agreed to work with the planning committee for this forum.

Other items discussed were the legislative study commissions on both preventive medicine and functioning local county boards, and also the recruitment of former public health workers to the membership of NCCPH. Various members will be attempting to identify different groups of public health professionals who might be interested in contributing their skills and energies to NCCPH. If you know of individuals or of mailing lists of appropriate groups please contact:

Dr. Louis Smith
P.O. Box 504
Murfreesboro, NC 27855
(919) 398-5180.

NCCPH will be meeting immediately after the Public Health Week Luncheon to discuss progress in this matter.

North Carolina Boards of Health Association

The Steering Committee of the Association of North Carolina Boards of Health (ANCBH), formed at the organizational meeting "The Practice of Public Health by Local Boards of Health" last November, has been making steady progress toward the development of a statewide Board of Health Association.

The committee met both in January and March and under the leadership of Chairman Carl Durham from the New Hanover County Board of Health has adopted a timeline for activities which include pursuing bylaws and articles of incorporation, and planning for its first annual meeting, scheduled to be held in conjunction with the NCPHA annual meeting in Greensboro.

Drafts of the proposed bylaws will be mailed out to all board of health members for their review and comment early in May, 1986. This will help the Steering Committee reflect and represent the views of all board members from across the state as they make decisions on the actual functioning of the proposed Association. The comments will be incorporated into the bylaws by the Steering Committee at their next meeting on June 18, 1986.

Western North Carolina Public Health Association

The Western North Carolina Public Health Association is now in the final stages of planning for the 40th Annual Meeting to be held in Lenoir, June 19-20. The Program Committee has arranged a wide array of workshop topics that should touch on issues of concern in most areas of public health significance. Some of these topics include: Low-level and high-level radiation waste, AIDS, legislative areas of malpractice, stress management, childhood/adolescent obesity, public speaking for professionals, managing child behavior, system oriented family therapy, rating diets, a portrait of a real secretary, preventive health projects, changing issues in women's health, and past and present public health nursing. With such a composite of educational information, we hope to have a well attended meeting.

This year, the WNCPHA will be hosting the NCPHA Governing Council at the Cedar Rock Country Club on Wednesday, June 18. Registration will also begin that afternoon. The 40th Annual WNCPHA Meeting will begin with a poolside picnic at the Holiday Inn on the evening of June 18. Thursday's Business Luncheon, Awards Banquet and Dance will be located at the Cedar Rock Country Club. The "Fabulous Kays" will provide the music for the dance.

Eastern District North Carolina Public Health Association Annual Meeting

The Eastern District North Carolina Public Health Association is anticipating a very exciting and informative annual meeting May 14-16, 1986 at the Wilmington Hilton, Wilmington, N.C. This year's theme is "Prevention: A Public Health Perspective".

All section meetings will be held Wednesday afternoon, May 14. The speakers for each of these section meetings should have timely information for the section members and others. A new Laboratory Section has been formed and they will be holding their organizational meeting.

Thursday morning, May 15, will begin with our first General Session. A speaker forum will be presented on the topic "Prevention: A Public Health Perspective". Dr. Ronald Levine, State Health Director, will moderate this forum and the speakers participating will be: Dr. Trenton Davis, East Carolina University; Mr. Frankie Barnes, Dr. Georjean Stoodt, and Mr. Dan Shingleton, all with the Division of Health Services.

Workshops have been scheduled for Thursday afternoon; Selective Topics in Swimming Pool Management; Public Health Workers Under Spontaneous Combustion; and AIDS As An STD.

An Awards Banquet will be held Thursday Evening. This banquet will be devoted to honoring selected members of our association and others. Also, Dr. Ronald Levine will install the newly elected officers.

We will start Friday morning, May 16, off with the following workshops: Health and Nutrition Quackery/How To Fight Back, Self-Help Groups: An Addition to the Health Delivery System, and Fit for a Lifetime.

The Third General Session will begin at 11:15 AM. Our closing address will be given by Mr. Edward Rebfrow, State Auditor, State of North Carolina, who will give us some insight on the Gramm-Rudmen-Hollings Bill.

Several social activities have been scheduled throughout the meeting for everyone's enjoyment. See you in Wilmington May 14-16th.

North Carolina Public Health Association, Inc.
Post Office Box 10387
Raleigh, North Carolina 27605
Telephone (919) 821-2226

This Newsletter is a publication of the North Carolina Public Health Association. It is published December, April, and August of the Association Year.

Marjorie O. Strawn, M.D., *President*
Susan M. O'Brien, *Vice President*
and *Newsletter Editor*

HOTEL RESERVATION INFORMATION

North Carolina Public Health Association Annual Meeting

Greensboro, N. C.

September 17-19, 1986

Holiday Inn-Four Seasons (Headquarters)
3121 High Point Road
Greensboro, N. C. 27407
(919) 292-9161

Singles - \$51
Doubles - \$59

Check-In Time 2:00 p.m.
Check-Out Time 12 Noon

(Reservation Cards are enclosed)

Dward Johnson
3030 High Point Road
Greensboro, N. C. 27403
(919) 294-4920

Singles - \$45
Doubles - \$55

Check-In Time 1:00 p.m.
Check-Out Time 12 Noon

(Contact Hotel Directly)

Quality Inn
3005 3005 High Point Road
Greensboro, N. C. 27403
(919) 294-4565

Singles - \$43.95
Doubles - \$48.95

Check-In Time 12 Noon
Check-Out Time 12 Noon

(Contact Hotel Directly)

Other Hotels In Close Vicinity
Skylight Inn
I-40 and High Point Road
Greensboro, N. C. 27403
1-800-321-6336 (Toll-Free)
Rates from \$35 - \$42

Red Roof Inns
I-40 and High Point Road
(919) 852-6560
Rates from \$26.95 - \$33.95

All Hotels are in close vicinity to Holiday-Inn/Four Seasons

FOR ALL RESERVATIONS, CONTACT HOTELS DIRECTLY

YOUR GUIDE TO GREENSBORO

Published 1977 by L. Lewis & Co., Greensboro, NC.
Greensboro is located at the intersection of I-77 and I-85.
Telephone 278-0000.

1. Albert Pick Best Western
2. Americana Motor Lodge
3. Coliseum Motel
4. Cricket Inn
5. Day's Inn
6. Econo-Lodge
7. Golden Eagle Motor Inn
8. Guest Quarters
9. Hilton Inn
10. Holiday Inn Airport
11. Holiday Inn Four Seasons
12. Howard Johnson's Coliseum
13. Howard Johnson's Sedgefield
14. Journey's Inn
15. Motel 6
16. Motel U. S. A.
17. North Gate
18. Oaks Motel
19. Ramada Inn
20. Royal Villa
21. Shady Lawn Motel
22. Sheraton Motor Inn
23. South Gate

1. Albert Pick Best Western
2. Americana Motor Lodge
3. Coliseum Motel
4. Cricket Inn
5. Day's Inn
6. Econo-Lodge
7. Golden Eagle Motor Inn
8. Guest Quarters
9. Hilton Inn
10. Holiday Inn Airport
11. Holiday Inn Four Seasons
12. Howard Johnson's Coliseum
13. Howard Johnson's Sedgefield
14. Journey's Inn
15. Motel 6
16. Motel U. S. A.
17. North Gate
18. Oaks Motel
19. Ramada Inn
20. Royal Villa
21. Shady Lawn Motel
22. Sheraton Motor Inn
23. South Gate

HEALTH DEPT.
24. Quality Inn
25. Skylight Inn
26. Red Roof Inn:

NCPHA AWARDS NOMINATION

Name of Award Calendar Year

Name of Nominee Title

Place of Employment

Business Address Telephone

Home Address Telephone

Nominated by

Reason nominee deserves this award:

Please attach a brief resume including, but not restricted to, public health experience (with dates, if possible), education, outstanding public health achievements, organizational affiliations, offices held, important boards and appointments, and previous awards.

December, 1985

DESCRIPTION OF NCPHA AWARDS

REYNOLDS AWARD: The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

NORTON GROUP AWARD: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

RANKIN AWARD: The Watson S. Rankin Award is given to an individual in recognition of the outstanding contributions to public health in North Carolina over a period of several years.

DISTINGUISHED SERVICE AWARD: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

CITATION OF MERIT: This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

A citation and an engraved bronze plaque are given for each of the awards listed above.

SERVICE PINS: Service pins are awarded for completion of twenty-five (25), thirty (30), thirty-five (35), and forty (40) years of full time work in public health, or a related field, in North Carolina by DECEMBER 31 of the PRECEDING YEAR. Years taken from health service for educational or military leave are counted if the service is otherwise continuous.

THE DEADLINE FOR ALL AWARDS AND NOTIFICATION FOR SERVICE PINS SHALL BE APRIL 20.

Nominations shall be submitted on forms provided by NCPHA and may be obtained from the NCPHA Administrative Assistant or the Chairman of the Awards Committee. They shall be addressed to the Chairman of the Awards Committee and postmarked no later than April 20 of the calendar year for which the award is proposed. A person or group not selected may be renominated by submitting current information on the appropriate forms. Supporting materials may be submitted. Remember that the Awards Committee will probably know much about your nominee.

VALID NOMINATIONS IN LARGE NUMBERS ARE ENCOURAGED!

Please return to: Ms. Elizabeth P. Joyner, Chairman
Awards Committee
Bertie County Health Dept.
P. O. Box 586
Windsor, NC 27983

Adult Promotion Section, NCPHA

The Executive Committee has met and started laying plans for the Annual Meeting in September. Again, this section will sponsor early morning exercises, walking, jogging, and aerobics; all are encouraged to participate.

As this section is multidiscipline, Program Chairman-Mike Rhodes has plans for a breakfast meeting on Thursday, September 18, 1986, at 7:30 AM, thus making it possible for our members to attend other section meetings.

Our membership was up to 86 in 1985 but February, 1986, membership showed a loss. All members of NCPHA who are committed to Adult Health Promotion are urged to join this section.

Public Health Management Section

The Public Health Management Section of the North Carolina Public Health Association will co-sponsor with the newly formed Social Work Section a panel discussion on "The Future of Social Work in Public Health Agencies" at the Annual Meeting in Greensboro in September. Dr. Levine and Dan Shingleton from the Division of Health Services, faculty members from ECU and UNC, a local health director and a social work consultant will be the panel members. We look forward to an exciting and educational meeting, and hope that a number of Local Health Directors and Supervising Nurses will attend our section meeting to learn more about the varied needs of the clients we serve.

In addition to the section meeting on Wednesday afternoon, a short business meeting will be required of the Public Health Management Section to elect new officers and to discuss any current business.

COMMUNITY HEALTH ASSISTANT'S ANNUAL WORKSHOP

Camp Caraway — August 8, 1986

Presiding: Mexie Fields

Program: Reach For Health Team

Guilford County Health Department
Greensboro, North Carolina

10:00 - 12:00 Health Promotion Program

1:00 - 3:00 Awareness Program
(Physical Fitness, Nutrition,
Stress Management)

Awards:
Evaluation

NCPHA Program

Presiding: Mexie Fields

Program: Mrs. Athea Rauston, Past Director of Nursing,
Guilford County Health Department

TOPIC: "HISTORY OF COMMUNITY HEALTH ASSISTANT PROGRAM"

Public Health Education Section

The Public Health Education Section's Executive Committee met on February 13. Discussions centered on topics for the section meeting and workshops to be included in the annual meeting and achieving more recognition for the profession of health education.

Efforts continue to coordinate and communicate health education activities jointly between the three major professional organizations. The Public Health Education Section recently spearheaded the development and publication of "The Phoenix", a newsletter that includes news from the North Carolina Society for Public Health Education and the Association for the Advancement of Health Education Activities. Also included are results of the Roundtable discussions held last fall.

The next executive committee meeting is April 9. If you are a member of the Public Health Education Section, your input is encouraged. If you are not a member yet, please join! There is strength in numbers. For more information about the benefits this section offers contact Mike Vinson, Membership Chair, Western District Office, (704) 669-3349.

Social Work Section

The Social Work Section of NCPHA invites interested persons to attend our newly-organized Section meeting during NCPHA. Dedicated social workers have been meeting throughout the year to assure a good program. The schedule is as follows:

Business Meeting — Wednesday

Affirmation of By-Laws

Election of Officers

Panel Discussion: The Future of Social Work in
Public Health

Co-Sponsored with the Public Health Management
Section (Exploring better Social work utilization in NC
Public Health)

Lunch together — Thursday

A Social Work sponsored workshop on "Families" is
tentatively planned on Thursday.

NCPHA Membership Committee *Continued from Page 4*

members to date which has surpassed the number at the same time last year.

Each section chairman presented their membership recruitment activities which included some sections implementing their own incentive plans to recruit new members.

The Committee is scheduled to meet again on August 12, 1986 in Raleigh to see how the "numbers" are shaping up for our Annual Meeting in Greensboro.

Maternal and Child Health Section

The MCH Section Executive Committee met on February 17, 1986. A major activity planned for this year is the publication of at least one issue of the MCH Section newsletter, Family Focus. The next issue, tentatively titled "Who's Minding the Children", will examine the concept of advocacy in behalf of mothers and children. It will also highlight a number of organizations in North Carolina who are advocating for MCH related issues. We think it is important to get to know organizations and learn how the MCH section can benefit from them and vice versa.

Given time and resources, we may produce another issue this year. The focus will be on the Adolescent Pregnancy Prematurity Prevention grant, and will highlight the agencies that have received these special funds, what they plan to accomplish and other unique characteristics of their respective programs.

A newsletter committee and an editorial board have been organized to work on this project. Ross Laboratories will continue to support the printing of the Newsletter, and for this we are very grateful.

Tentative plans are being discussed between our section and the Developmental Rehabilitation section for a joint program presentation at the next annual Public Health meeting in September.

Laboratory Section — NCPHA

The Executive Committee of The Laboratory Section has met to discuss plans for the Annual Meeting in September. The tentative program will include for the Section meeting a program on AIDS testing and laboratory precautions. The laboratory is also planning to sponsor a workshop on Thursday morning on Infection Control in Health Departments.

With the new centralized payment of dues the Laboratory Section has grown to 65 members in 1985. Please get your dues payment in this year and let's see if we can not top this figure.

Section Members, you need to make plans to attend the section meeting in September as we have a bylaws change vote coming up. The change will make officers serve for a term of two years. This was discussed at the section meeting in Asheville at NCPHA.

Last year we had such an outstanding meeting with Dr. Priscilla Wyrick of UNC Medical School presenting a program on "The Laboratory Diagnosis of Chlamydia". We also sponsored a workshop by Dr. Wyrick on "The Pathogenesis of Chlamydia". If you were not able to attend, you really missed a treat.

Hope to see all of the laboratorians in public health in Greensboro in September.

Public Health Week Activities

The state kickoff luncheon is to be held on Friday, April 11, 1986 at the McKimmon Center in Raleigh. Invitations have been mailed to local health departments, to chairman of boards of health. During the luncheon, three awards will be given to recognize agencies with significant public health achievements. The winners are:

Jackson County Health Department — Citizen Involvement Award

Robeson County Health Department — Outstanding Public Health Achievement Award

New Hanover County Board of Health — Outstanding Achievement Award for Local Board of Health

The Committee received a large number of nominations indicating great interest in recognizing public health agencies for their achievements. The nominations were turned over to a panel of judges who decided the winners. From the telephone calls we received regarding Public Health Week, it looks like we are heading for yet another successful Public Health Week this April.

Management Support Section

Membership for the Management Support Section was at an all-time high in 1985 with 151 members. Section dues are \$3.00 and should be paid with the NCPHA dues. We encourage all Management Support staff to "get involved" with your section and support it. The continuing education committee and the awards committee are working diligently on your behalf, as well as the officers for the Management Support Section.

Congratulations to the award winners at the 1985 annual meeting:

Sonja Waters — Achiever of the Year Award

Jessie Oglesby — Management Support Scholarship

A special recognition was given to Eva Thomas who is a charter member of the Management Support Section for 45 years of service.

The Annual Meeting program has been set. The section meeting and program will be held on Wednesday, September 17, at 2:00 PM. Dr. Ronald Levine, State Health Director will be speaking. The Management Support Section will sponsor a workshop on Thursday, September 18. Dr. O. Aiken Mays will be our speaker.

The officers for 1985-86 are as follows: Sonja Waters, Chairman; Vera Raines, Vice Chairman; Paula Thomas, Secretary; Camille Bishop, Treasurer; Judie Baucom and Ruth Long, Members-at-large; Peggy Nelson, Parliamentarian.

Please make your plans to attend the Annual Meeting in September.

Nursing Section News

The Nursing Section of the NCPHA met in Raleigh February 21, 1986. Members present were: Elaine Thomas, Chairman; Tina Fisher, Immediate Past Chairman; Debra Harris, 1st Vice Chairman; Deborah Warren, 2nd Vice Chairman; Cheryl Thornburg, Treasurer; Linda Raynor, Membership Chairman; Kay Whidbee, Awards Chairman; Marcia Davis, Nominations Chairman; Jo Williams, Bylaws Handbook Chairman; Mexie Fields, Community Health Assistants Chairman; and Connie Kelly-Sidbury, Liaison to Community Health Assistants.

Plans were begun for the 1986 NCPHA Convention in Greensboro. The Nursing Section will sponsor a workshop on Thursday, September 18, 1986. The workshop will feature Lisa Tucker, Program Coordinator, Community Health Advocacy Program, School of Medicine, East Carolina University, Greenville, N.C. Ms. Tucker heads "Project Concern", a pilot program in Hertford County, which trains volunteers in the community as community health advocates. This promises to be a very interesting workshop.

The Nursing Section is planning a fun afternoon after the section meeting on Wednesday. All members plan to be present at the business meeting to qualify for the door prizes and to see the "Fashion Update".

Don't forget this will be our first year to present the Direct Service Award. This award and the Margaret B. Dolan Award will be presented during the Section meeting on Wednesday.

Members of the Nursing Section and prospective members, please join us at the 1986 NCPHA Annual Meeting in Greensboro, North Carolina. It is assured to be very informative and lots of fun.

Upcoming Issue

The next issue of the newsletter is scheduled for August 1, 1986.

It will be the Pre-Convention Issue.

All material for inclusion in the August issue must be submitted to the Editor, Susan M. O'Brien, by June 23, 1986.

A Note from the Editor

Putting together a Newsletter for an organization as large as ours is always a big job. You have made it much easier by your prompt reply to my requests for news items. I cannot express my thanks to each of you in person, so I would like to do so in this Newsletter. Thank you for making my job so much more enjoyable. Keep up the good work, we only have one more issue this year so send me all your news.

Thank you again.

Susan M. O'Brien, Vice President, NCPHA
and Editor of the Newsletter

Fetal Alcohol Syndrome Workshops

Four workshops presented by the Fetal Alcohol Syndrome Program, The Bowman Gray School of Medicine, Wake Forest University will be given at the following locations:

April 11, 1986 — Grove Park Inn, Asheville

May 23, 1986 — Sheraton Greensboro Hotel

June 13, 1986 — Holiday Inn of Fayetteville I-95

September 12, 1986 — Ramada Inn, Greenville, NC

This workshop is designed to teach participants from counties throughout the state about Fetal Alcohol Syndrome (FAS) in order that they might return to their local communities to educate fellow citizens about this serious public health concern. Training guides and resource materials will be provided to participants to assist them in accomplishing this purpose.

For further information, please contact Sharon McGrath, ACSW, at 1-800-532-6302.

Notice of 1986 Annual Dues

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment of dues. They are \$13.00 for early payment (Must be postmarked by February 15th) and \$15.00 following February 15th.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the Treasurer, c/o NCPHA Headquarters Office, Post Office Box 10387, Raleigh, North Carolina 27605.

PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.

Do You Have News?

Send articles, reports, notes on members or calendar items to:

Susan M. O'Brien
NCPHA Newsletter
New Hanover County Health Department
Post Office Box 3785
Wilmington, North Carolina 28406
(919) 763-2931

Calendar of Events

- | | |
|--|--|
| <ol style="list-style-type: none">1. Eastern District Meeting
NCPHA
Hilton Inn
Wilmington
May 14, 15, 16, 19862. NCPHA Governing Council
Lenoir
June 18, 19863. Western District Meeting
NCPHA
Lenoir
June 19, 20, 19864. Southern Health Association
Annual Meeting
PGA Sheraton
Palm Beach Gardens
Florida
June 24-27, 1986 | <ol style="list-style-type: none">5. NCPHA Governing Council
Holiday Inn Four Seasons
Greensboro
September 16, 19866. NCPHA — Annual Meeting
Holiday Inn Four Seasons
Greensboro
September 17, 18, 19 19867. NCPHA — Annual Meeting
Fayetteville
September, 19878. NCPHA — Annual Meeting
Winston-Salem
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